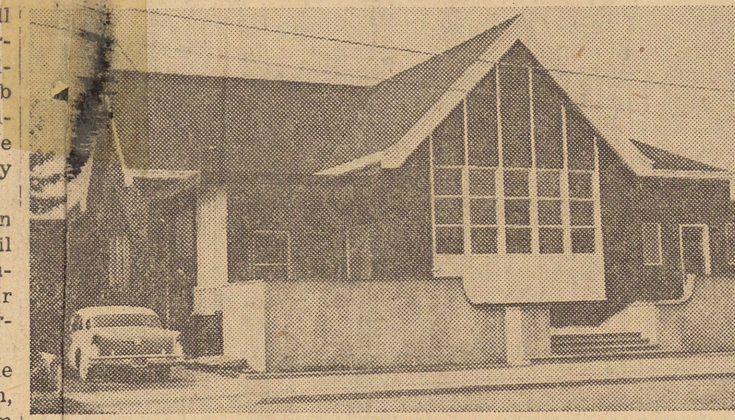
Campbell Dedicates New City Hall This Sunday at 2:00 p.m.

Campbell's new City Hall will be dedicated this Sunday afternoon when residents, city officials, local clergy, service club representatives and county dignitaries take part at 2 o'clock in the dedicatory ceremonies at the City Hall, 75 N. Central Ave.

Following the program, an "open house" will be held until 5 p.m. in order to give those interested an opportunity to tour and inspect the new official quarters for the City of Campbell.

The new City Hall, formerly the Campbell Congregational Church, was purchased by the City from the church and has been completely remodeled into quarters for all city departments. For the first time since the city was incorporated on March 28, 1952, all the the city departments are now housed under the same roof.



CAMPBELL'S FIRST CITY HALL

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

In keeping with the historical feature of the building (it housed the Congregational Church from 1889 until July of last year), the Rev. Corwin H. Olds, pastor of the Congregational Church, will review the background of the church and the part it played in the town's history. The Rev. Herbert W. Neale, of the First Methodist Church of Campbell will give the invocation while the Rev. Denis Kennelly, of St. Lucy's Catholic Church, will offer the benediction.

Mayor John M. Chargin will welcome the visitors and introduce the guests while Councilman Richard Morton, the city's first mayor, will review the negotiations, the study, the work which culminated in the decision of the City Council to acquire the City's first city hall. His talk is entitled "A Goal Realized".

Highlight of the afternoon will be the address by Supersivor Oran L. Slaght, of the Fourth Supervisorial District. Supervisor Slaght will touch on the importance of county-city cooperation in face of the tremendous growth that is now taking place in Santa Clara Coounty.

Thayer D. Lyons, president of the Campbell Lions Club and Dr. B. P. W. Bartscher, president of the San Jose Parlor No. 22, Native Sons of the Golden West, will combine forces in the presentation of colors for the new City Hall.

The National Anthem will be sung by Miss Lynette Wood while a high school student trio, Dianne Fammatre (violin) Donna Fammatre, (cello and Carol Bridges (piano) will present several numbers.

All members of the City Council and all other city officials will be present at the ceremony and will be introduced. Former city councilmen and city councilmen from nearby cities have also been invited to attend the big event.

In addition to Mayor Chargin, the Campbell City Council consists of Councilmen Charles Rose (vice-mayor), Richard Morton, Charles A. Schmidt and Myron L. Fairchild.

JOHN M. CHARGIN
. . . Mayor Welcomes

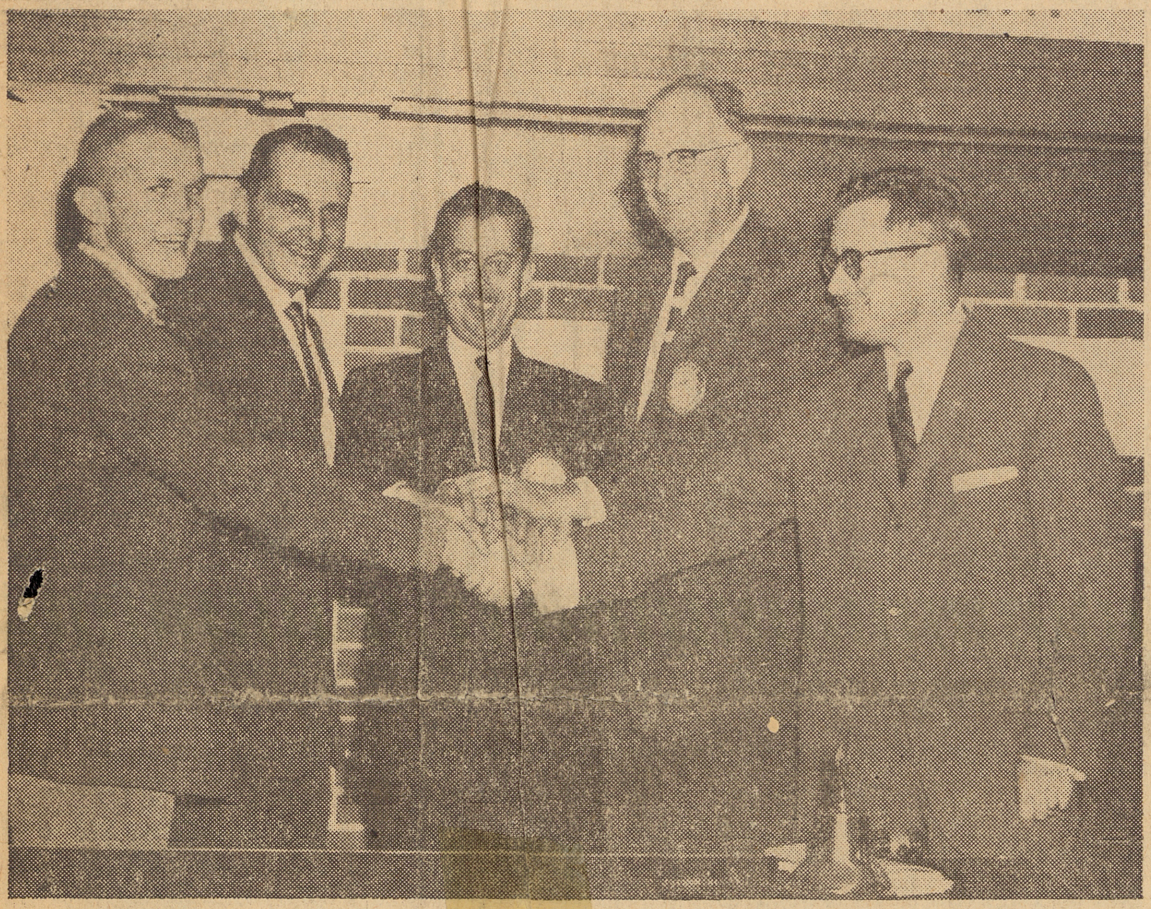
FIRST AID ON DISPLAY

An exhibit of mobile first aid equipment will be on display at the City Hall during the dedication ceremonies this Sunday afternoon. The exhibit is under the direction of Jarvis Stender, Sr., an auxiliary police officer, who was responsible for the Firet Aid training of the entire complement of regular and auxiliary police. Stender claims the equipment that will be on display is capable of serving any kind of emergency First Aid case.

ORAN L. SLAGHT
. . . Supervisor Speaks

The Campbell Press
A GROWING NEWSPAPER A GROWING COMMUNITY

Vol. 65, No. 1 CAMPBELL, SANTA CLARA COUNTY, CALIFORNIA 10c Thursday, Jan. 3, 1957



FIVE HANDS CLASP . . . Junior Citizens Day speakers are shown following brief talks before the Campbell Kiwanis Club at its Junior Citizens luncheon held last month. Campbell and Camden High School student council members took over the offices of city officials and school board members for the day. Pictured, (l. to r.), are Jim Corbus, who took the office of Campbell Mayor John Chargin, (second from left) for the day; Norm Corvello, Campbell Kiwanis Club president; Laurance J. Hill, superintendent of the Campbell Union High School District; and George P. Newlon, district manager of the San Fransisco District for Campbell Soup Co. sales. This picture is one of the human interest pictures typical of the week's activities. It was chosen to appear in a display of contest photos featured in this issue of the Campbell Press.

City Planners Name New Chairman Tonight

A new chairman and vice-chairman will be named by the Campbell Planning Commission tonight at 7:30 at the first meeting of the new year in the City Hall, 75 N. Central Ave. Homer Hyde has served as chairman of the City Planners during 1956.

Two of the other matters coming before the City Planners tonight pertain to approval of plans for apartment houses while two other items on the agenda concern contemplated subdivisions, indicating that the new year may start with a boom in building.

Joe Martin and Lee Prussia are requesting approval of their plans for a 27-unit apartment house on the northeast corner of Rosemary Lane and Winchester Road while the Speed Building Corporation is requesting a variance to build a 12-unit apartment house on two lots located between Hamilton Ave. and Rosemary Lane. The lots now contain 15,481 square feet and the variance is necessary because the minimum requirement for a multiple dwelling is 16.000. The lots are in a commercial zone.

The tentative subdivision map of Norman Husted for nine residential lots at McBain and Midway will be also up for approval as will the tentative subdivision map of the Quito Rancho presented by the Trojan Cnnstruction Co. This tract is adjacent to the Los Ranchitos subdivision and is now zoned commercial.

Other matters on the agenda tonight include a report from Nestor Barrett, planning consultant, on setback requirements and a report from the consultant and City Engineer Mark Thomas on the proposed standard for industrial streets.

A change in the organizational setup of the Planning Commission is also contemplated tonight. The Planners are expected to approve the recommendation that the City Clerk (and subsequently her deputy) be appointed secretary of the Commission. Under the present arrangements a member of the Commission (Les Harmon this year) has been elected secretary, although City Clerk Dorothy Trevethan and Deputy City Clerk Evelyn Adamson have acted in that capacity. The new plan would make their actions official and simplify the procedures of the Commission.

Although the term of Hollis Logue as a Commissioner has expired, he is expected to meet with the Commission until a new appointment is made by the City Council. The Council is expected to make an appoinment at its next meeting. Other members of the Commission include Sam O'Brien, Les Harmon, K. D. Priestley, Ted Solari, Jim Tomlinson.

"Dutch" Hamann to Speak

Chamber of Commerce Holds Annual Dinner Tuesday, January 8

Residents and business people of the Campbell area will have an opportunity to learn next Tuesday just what the Campbell Chamber of Commerce has accomplished during 1956, what is in store for the community in 1957 and how San Jose's future plans will affect this community. This "revelation" will take place at the annual dinner meeting of the Campbell Chamber of Commerce which will be held at the Grammar School Cafeteria at 7:30 p.m. Both members and nonmembers with their wives have been invited to the affair at which A. P. (Dutch) Hamann, San Jose City Manager will be the principal speaker.

In addition, Russell Pettit, San Jose Chamber of Commerce manager, and dean of C. of C. managers of the state, will also report on projects planned for the future in the area. The dinner price is $2 per plate.

Hamann's talk will be extremely timely for all residents of this area. Rated as an excellent speaker, the city manager will explain what San Jose has in mind so far as the over-all program fpr the future is concerned and what bearing these same plans will have on the City of Campbell. Hamann is expected to touch on the controversial subject of city boundaries as well as on the study that is now underway by San Jose officials on the possibility of a modified borough system of government for the metropolitan area. Members of the Campbell City Council will attend the dinner.

Hamann recently was instructed by the San Jose City Council to prepare a study of the borough system of government in which areas now outside San Jose would come into the city and be given representation on the San Jose City Council.

Milton Nelson, president of the Campbell C. of C. will preside at the dinner meeting. He will also review the activities of the organization during 1956 under the complete reorganization program that has been in effect since last January when Sam Cava was employed as the first full-time secretary-manager.

Cava will give a more detailed account on the Chamber's activities, touching on the varied phases of work that faces the C. of C. Of interest to local residents will be the imposing list of accomplishments of the Chamber since its complete reorganization the first of last year.

The Chamber of Commerce has been particularly active in getting an aggressive annexation program off the ground. Cava will report on those annexations that have already taken place and what are expected in the immediate future.

Directors of the Chamber will be introduced at the dinner meeting. The directors include, Nelson, president; Del Lucot, vice-president; Rex Jeffers, treasurer and Douglas Beatty, Norman Corvello, Samuel P. Reed, Lester E. Lafferty, Ben Strong, George Vierhus and Gentry Warren.

The importance of an active membership will be stressed by all officers and speakers. The hope is expressed by the directors that the Campbell membership will continue to increase during 1957. The membership during the past year showed a 10 per cent increase over last year. This hike in membership was particularly impressive despite the complete revamping of the dues structure of the organization. The raise to bring the local C. of C. up to a level of other like Chambers. This has given the officers and directors confidence and an optimistic outlook for 1957, according to President Nelson.

A. P. (DUTCH) HAMANN
. . . the San Jose Story

RUSSELL PETTIT
. . . San Jose C. of C.

SAM P. CAVA
. . . Campbell C. of C.

Parent-Teacher Leaders to Probe Problems of Youth

A leadership course for discussion groups on the subject "Understanding Our Teen-Age Youth" will be held at the Campbell Union High School District Office tonight at 7:30 o'clock by Mrs. Eugen Andres, parent education coordinator.

School personnel are to act as consultants at meetings which are to be held in the near future for any parents interested in discussing teen-age parental problems.

Hostesses and discussion leaders have been chosen in the nine areas which have been set up. They are as follows:

Moreland area, Mrs. Ernest Speno, hostess, Mrs. George Ballantyne, discussion leader; Blossom Hill, Mrs. Chester Root, hostess, Mrs. Stephen B. Netherby, leader; Campbell, Mrs. Lambert Bachmeier, hostess, Mrs. Wayne Tyrell, leader; Moorpark, Mrs. Robert McArdell, hostess, Mrs. Walter Kehrli, leader; Cypress, Mrs. Margaret Sereano, hostess; Mrs. R. C. Birdsall, leader; Cambrian Park, Mrs. T. E. Renard, hostess, Mrs. J. M. Emory, leader; Quito, Mrs. Maravene Barnett, hostess, Mrs. George Robertson, leader; Cambrian, Mrs. Glen McCune, hostess, Mrs . W. L. Wardell, leader; Hamilton, Mrs. A. Bariteau, hostess and leader.

MISS NEW YEAR (ALMOST)

A new daughter for Mr. and Mrs. Matt Davis, 309 Christopher, Campbell, made her appearance at 1:30 p.m. Wednesday, January 2, barely missing being a New Year's baby. Little Miss Cheryl Ann weighed in at 8-pound 1½ ounces at O'Connor Hospital. She has a brother Clifford (Buckshot) and her paternal grandparents are Mr. and Mrs. Clifford Davis of Port Ewen, N. Y., and Mr. and Mrs. Herbert Gilbert, Campbell, maternal grandparents.

Rain, Rain, Come Again

Rainfall during last December is in marked coontrast to the torrential flood which fell in December of 1955. Campbell Water Company records reveal that barely 1.50 inches of rain has fallen from June of last year to date, as opposed to the 12.51 inches which fell last December and resulted in the Christmas floods. Normal for this year is 5.50.

More rain fell in one day in December of 1955 than has fallen since June 30, 1956, to date. 4.55 inches of rain was recorded December 23, 1955. The year's total was 21.12 inches.

A dry December, however, is not unusual. Most of the rain in the Santa Clara Valley falls in January and March, as a rule. December of 1953, for instance, was very dry—only .30 inches of rain fell.

Dry Januarys have been recorded, also. Some dry January years were frem 1945 to 1949 when rainfall for that month never topped .67 inches (1947). The driest January of the period was in 1948 when only .28 inches of rain fell in the month.

Records from way back reveal that in the year 1876-77, only 4.86 inches of rain fell. That's just .31 inches more than fell in that one day during the Christmas deluge of 1955.

It's in the books for it not to rain but a few inches in a whole year, just as it's possible for it to rain 30.30 inches in a year (1888-89)—12.38 inches of it January.

Let's hope we start getting some water from the sky pretty soon. Three of the County's nine reservoirs are dry—Almaden, Guadalupe and Stetvens Creek.

There's no rain in sight yet, acoording to the weatherman. The next few weeks will tell whether we're to have a critical water shortage or not.

Mother Nature, we need rain.

316,110 Pieces of Mail Handled in Yule Rush

The Campbell Post Office handled 316,110 pieces of mail from December 1 to 25, according to Postmaster Ira Grim. The figures include only outgoing mail.

Top day was December 18, when a total of 44,493 pieces were handled.

The department added 12 extra carriers, according to Grim, and 10 workers in the office itself.

On The Line in Campbell

Sign-ups for the next quarter in Campbell Union High School District adult education classes will begin tonight and continue through the end of next week, according to Edward P. Stanley, director of adult education.

Those interested in registering may do so at either the Campbell District office at 151 North Winchester Road, in Campbell or at the Camden Adult Center, at Camden High School.

—o—

Walter A. Koontz, son of Mr. and Mrs. Arnold L. Koontz, 599 Harrison St., Campbell, has been selected as apprentice chief petty officer at the Naval Training Center in San Diego.

—o—

John J. Shaw, frieman apprentice, USN, son of Mr. and Mrs. N. M. Shaw, 1033 Moreland Way, Campbell, is enroute to the Far East aboard the heavy cruiser USS Bremerton. The cruiser and crew prior to leaving for the Far East visited Melbourne, Australia during the Olympic Games.

—o—

Among those mentioned for membership on the Campbell Planning Commission to replace Hollis Logue, whose term is expiring, is Richard Salice, owner of the Aero Pharmacy and other properties in town.

—o—

Campbell police report a relatively quiet New Year's in town. One lone burglary listed was that of Jimmy's Shoe Shop on E. Campbell Ave. According to the police report, approximately $10 was taken from the till and $15 in stamps. Entry was gained through a window in the rest room.

—o—

The Salvation Army has announced that it will offer free pick up service for discards until Saturday, January [illegible] in this area. Major Kenneth [illegible]yres in his announcement urges local residents who have discards they wish to donate to call Cypress 4-6316 or write the Men's Social Service Center, 60 Pierce St., San Jose.

—o—

American Trust Company's year-end statement for 1956 shows total deposits of $1,476,912,467. The figure for December 31, 1955 was $1,409,840,941. American Trust also announced concurrent with the release of its year-end figures that it has increased to 3 per cent interest paid oon all savings deposits effective January 1, 1957. The new rate will apply on deposit made up to and including January 15.

—o—

A new class in beginning Spanish will start January 9 at the Campbell Adult Center with Cesar Padilla instructing, according to Edward P. Stanley, director of adult etducation. Two intermediate Spanish classes, one beginning Spanish and one conversational French class have been well attended during the past quarter, Stanley reports.

—o—

Gary Lukehart, former star on the Campbell High School football team, and now a sophomore quarterback on the Oregon State College football squad, saw plenty of action on Tuesday of this week when again the Pacific Coast Conference champions went down to defeat before a Big Ten team. This time the score was 3-19.

Trip to Capitol To Climax Big Campbell Week

The January 7 trip by Camden and Campbell High School student councils, their parents, and certain faculty members, to Sacramento for a visit to a session of the State Legislature has been postponed due to scheduling difficulties, according to Laurance J. Hill, superintendent of the Campbell Union High School District. The trip will probably take place the 14th or 15th of this month.

The trip is the final activity to take place connected with Campbell Junior Citizens Day which was a part of the Campbell Kids' Week, December 7 to 13. The week, which may become an annual affair in Campbell, was sponsored by the Campbell Soup Co., in conjunction with the high school district and the Campbell Kiwanis Club.

During the week, Campbell and Camden high school students took the offices of City officials and school board members for the day —Junior Citizens Day.

Also, as part of the activities, a photographic contest was held in the community and in the high schools. Typical pictures from the contest representing going-on on during the week are displayed in this week's issue of the Campbell Press.

Winners of the "human interest" photo contest at the high schools were, Fred Helmbold and Alan Roth, Camden high, and Harry Thielman and Takura Kawamoto, Campbell high. Each student received a $25 bond.

The second section of the Campbell Press in which the Campbell Soup Co. has a two-page spread, will be distributed to students at both Campbell and Camden High.

Neighbor Files Battery Charge After Christmas Day Fracas

Ill feeling apparently brewing for some time between two neighbors on a quiet residential street in Campbell, erupted into a fierce altercation on Christmas Day. As an aftermath of the battle, one of the parties was forced to have six stitches taken in his cheek from a blow that was struck while the other party involved now faces a battery charge filed by the injured person.

Two completely different versions of the fracas that occurred on Harrison St. were gleaned this week as an uneasy calm settled on the generally peaceful avenue.

Clifford Gerlach, 651 Harrison, a California Highway Patrolman, who requested the district attorney's office to issue a battery complaint against his neighbor, Vince Vallelunga, 661 Harrison claims that coming off duty he noticed that his driveway was blocked by a car belonging to someone at the Vallelungas'. He parked his motorcycle and went to the Vallelunga's door to wish them a Merry Christmas. He said the people in the house acted very belligerently and followed him to his motorcycle. There Vallelunga struck him as he was getting off his bike, he said.

On the other hand, Vallelunga maintains that the so-called "Merry Christmas" greeting that Gerlach claims, was couched in such terms that an argument was bound to ensue . . . and did immediately. He said that Gerlach continued to berate him and his guest ,Frank Gatto of San Jose, the owner of the offending car, even after the car was moved. He claims that Gerlach pushed Gatto, a partially disabled veteran onto the ground and it was only then that he struck the blow which injured Gerlach to the extent that six stitches were necessary to close the wound. Vallelunga maintains no weapon but his fist was used in defending Gatto.

Officer Gerlach told The Press that he was still on duty when the blow was struck but would have been off work in another ten minutes. He immediately reported the battle to his office and also to the sheriff's department as Harrison St. lies in county territory.

Warned constantly via radio and other mediums, by highway patrol officials that the death toll on the highways was setting a new record on Christmas Day, other neighbors on the street thought their street had been turned into a major highway when they noticed two highway patrol cars and a sheriff's car converge on Harrison St. within a few minutes after the neighborhood battle in answer to Gerlach's report.

As the uneasy peace settled over Harrison St. this week with the start of the New Year Vallelunga was notified to appear in the Los Gatos court to plead on the battery charge that has been filed against him, while Gatto, whose car stuck over the driveway too far, has been issued an illegal parking citation.

Area Nurses to Hear New Nurse Education Ideas

A special meeting of importance to all nurses is being planned for January 8, 1957 at 8:00 P.M. in the O'Connor Hospital School of Nursing, according to an announcement by Mrs. Ellis Brandt, educationoal director of the Santa Clara County Hospital School of Nursing. Mrs. Brandt, chairman of the Nursing Education Steering Committee of the El Camino Unit of the California League for Nursing, states: "We have secured, as speakers for the evening, a group of five people, each a specialist in his field, to participatte in a discussion of the changes which are taking place in nursing education. All nurses, student nurses and any other individuals who have an interest in nursing are invited to attend."

Co-sponsor for the event is District 12, California State Nurses Association whose members have waived their regular January meeting in order to join with the league in presenting this program. and community planning for nursing education.

Among the topics to be discussed by the speakers are the role of colleges and universities in nursing education, the proposed change in the nurse practice act,

CHURCH YOUNG FOLK HAVE YULE PARTY

Games, Christmas carols and an impromptu talent program were some of the entertainment provided when the Junior Sunday School class of the First Christian Church of Campbell held their annual Christmas party in the home of Mr. and Mrs. Charles Davis. The affair was held under the leadership of Mrs. Elbert Womack, the group's teacher.

Gifts were exchanged and refreshments served during the evening. Those attending were: Wayne Landers, Miss Leta Thomson, Steven, Walter, Donnie and Sharon Womack. the Rev. and Mrs. Elbert Womack, Betty Ann, Leiloni Gale and Gena Marie Davis and Mr. and Mrs. Charles Davis.

DEMOLAY

The Fifth District Governor's Initiatory Degree Class, sponsored by the District Committee of District two, Order of De Molay, was held last Saturday night in Guy D' Auvergne chapter quarters at Masonic Temple on Church Street in Mountain View.

Taking part in the ceremony from Campbell was Frank Huff, who served as sixth preceptor.

The San Francisco - Oakland metropolitan district comprises six counties with a population of 2.6 million.

San Jose Chorus Reopens Lists

Membership lists for the San Jose Municipal Chorus have been reopened temporarily, and private tryouts for membership may be arranged with Chorus conductor, LeRoy V. Brandt, by telephoning Chorus headquarters, CYpress 3-0304.

Tryouts for the Choral Guild of San Jose, limited membership singing group, may be similarly arranged. Brant also conducts the Guild.

Singer residents of Campbell are invited to membership in whichever of these art groups their talents may qualify them to join. Rehearsals in both groups begin early in January, and tryouts should be arranged prior to the reheasal beginnings.

Requirements for Chorus membership are the ability to carry a vocal part, an acceptable singing voice, and the willingness to work for a finished performance. Guild requirements are similar, but more rigorous.

Christian Science

The divine answer to human needs will be brought out at Christian Science services Sunday. Readings from the King James Version of the Bible and correlative selections from "Science and Health with Key to the Scriptures" by Mary Baker Eddy will comprise the Lesson-Sermon entitled "God".

LEGAL NOTICE

CAMPBELL UNION SCHOOL DISTRICT
Santa Clara County
NOTICE TO CONTRACTORS

The Board of Trustees of the Campbell Union School District of Santa Clara County, State of California, invites and will receive sealed proposals up until 3:00 P. M., January 14, 1957, at the office of the said Board at 155 North Third Street, Campbell, California, at which time and place bids will be opened and read in public, for furnishing all labor and materials for construction of:

Parkway Elementary School to be located on Saratoga Avenue at Forest Avenue, Santa Clara County, California, and consisting of:

Eight (8) Classrooms, Two (2) Kindergartens, Adminnstrative Offices, Multi-Use Room with Kitchen, Toilets, Heater and Storage Rooms, Covered Corridors and On-Site Development.

Work must be done in strict accordance with plans and specifications prepared by and obtainable at the office of the Architects, Higgins and Root, A.I.A., 220 Meridian Road at Park Avenue, San Jose 26, California.

A deposit of $25.00 per set will be required of all contractors receiving plans, said deposit to be returned by the Architect when plans and specifications are returned in good condition.

All bids are to be made out on forms furnished by the Architect. No bidder may withdraw his bid for a period of one week following the action of the State Allocations Board.

The Board of Trustees reserves the right to reject any or all bids and to waive any informality in any bid received.

Cashier's or certified check or bidder's bond in the amount of ten (10%) per cent of the bid shall accompany the proposal, drawn to the order of the Campbell Union School District as a guarantee that the Bidder will, after being notified of the acceptance of his bid, enter into a contract with the Board of Trustees in accordance therewith.

The successful Bidder will be required to furnish a bond for faithful performance in the amount of 100% of the contract price, and a bond for material and labor in the amount of 100% of the contract price.

The work to be performed under this contract shall commence at once and shall be substantially completed by September 10, 1957.

Should said work not be comcompleted within the time hereinabove stated, there will be deducted from the final payment the sum of Twenty-five ($25.00) Dollars per day as liquidated damages, but not as a penalty, for each days delay after the expiration of such period until the final physical completion of the work and its delivery to said Owner.

Workmen employed on said work must be paid in accordance with the prevailing scale of wages adopted by the Board of Supervisors of Santa Clara County, July 23, 1956, on file in the office thereof, example as follows:

Carpenters: Journeymen	$3.00
Cement Finishers	2.995
Electrical Workers	3.61
Glaziers	2.675
Painters: 7 hr. day	3.10
Plasterers	3.43
Plumbers	3.425

Ordinary overtime, one and one-half times the above rate; legal holidays, Saturdays and Sundays where crafts work a five-day week and/or where schedule of crafts so provide, overtime shall be paid at the rate of double time excpet for watchmen, guards, and flagmen. Double payment for holidays and overtime shall be in accordance with rates fixed by schedule adopted by the Board of Supervisors of Santa Clara County to which reference is hereby made for any rate of payment not herein specified.

It shall be mandatory upon the contractor to whom the contract is awarded and upon any subcontractor under him to pay not less than the said specified rates to all laborers, workmen and mechanics employed by them in the execution of the contract.

The Board of Trustees of Campbell Union School District of Santa Clara County, California.

DONALD C. HARTMAN
Clerk of Said Board

Pub. Dec. 27, 1956 and Jan. 3 and 10, 1957.

LEGAL N OTICE

MARTIN S. WALSH
919 Bank of America Bldg.,
San Jose, California.
CYpress 7-1612
Attorney for Petitioner.
Campbell Office
200 East Campbell Avenue.

IN THE SURERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF SANTA CLARA
Number 46464

NOTICE OF TIME OF HEARING ON PROBATE OF WILL AND AFFIDAVIT OF MAILING SAME.

In the Matter of the Estate of)
PHILIP JAMES REYNOLDS)
Deceased)

NOTICE IS HEREBY GIVEN that a petition for the probate of the Will of PHILIP JAMES REYNOLDS, deceased, and for the issuance to JOHN PATRICK REYNOLDS of Letters Testamentary has been filed in this Court and that the 17th day of January A. D. 1957, at 9:30 o'clock A. M. of said day, at the Court Room of the department of the Presiding Judge of said Court, at the Court House in the City of San Jose, has been set for the hearing of said petition, when and where any person interested may appear and contest the same, and show cause, if any they have, why said petition should not be granted. Reference is hereby made to the petition on file for further particulars.

Dated December 21, A. D. 1956.
PAUL R. TEILH, Clerk.
By M. C. E. PRIOR
Deputy Clerk.
(Seal)
Pub. Dec. 27, 1956, Jan. 3 and 10, 1957.

In 1955, California ranked eighth in the number of cows milked.

FBI Chief Says Crimes Up in '56

Director J. Edgar Hoover of the Federal Bureau of Investigation said today that preliminary figures reflect that 1956 witnessed more major offenses than any previous year in the history of recorded crime statistics.

In a year-end report to Attorney General Herbert Brownell, Jr., on activities of the FBI, Hoover stated that data presently available indicates a record total of 2,534,000 major crimes during the past 12 months. This is an increase of 12 per cent over 1955 and surpasses by 267,000 the previous high which was recorded in 1954.

Preliminary tabulations of the FBI show increases in all categories of major crime except robbery, which decreased only slight-

Campbell Receives $3179 from State

Robert C. Kirkwood, State Controller, this week announced the apportionment of $7,108 2 in motor vehicle license fee revenue for the period June 1 through November 30, 1956, among the counties and cities of California

Of the $3,554,101 distributed to California's 333 incorporated cities, Campbell received $3179.09, which is based on approximately $0.39 per capita. Campbell's population is listed at 7,860.

A like amount went to the state's 58 counties, with Santa Clara County receiving $9745.04 based on approximately $0 4 per capita.

A high-grade peat moss is recovered from a single bog in Modoc County.

The sailing ship Balclutha, at Pier 43 in San Francisco, obtained United States registry by a special Act of Congress in 1901.

The WELCOME WAGON Hostess

Will Knock on Your Door with Gifts and Greetings from Friendly Business Neighbors and Your Civic and Social Welfare Leaders

On the occasion of:
Change of residence
Arrivals of Newcomers
to Campbell

Represented in Campbell by
PATT STAFFORD
819 Nottingham Way Campbell
FR 8-0711

(No cost or obligation)

SHOES for the Entire Family
- Red Goose—for the Children
- Grace Walker—for Mother
- John C. Roberts—for Dad
- Red Goose Tru-Stride Corrective Shoes

FRAN'S BOOTERY
"We Specialize in Children's Shoe Fittings"
"A Guaranteed Fit Every Time"
Cambrian Park Plaza-14392 Union Ave.
ESsex 7-0129
Open eves till 9 p.m. till Xmas except Sat.
RED GOOSE SHOES
CONSOLIDATED CHARGE FIRST NATIONAL PLAN RETAIL CREDIT

WANT ADS
WHERE MORE PEOPLE DO MORE BUYING AND SELLING!

WANT AD RATES
and Information
DIAL FRanklin 8-0082 and say "Charge It"
RATES PER 20 WORDS PER INSERTION

One Time	$1.00
Two Times	$1.60
Three Times	$2.00

Low Monthly Rates

To determine space that your ad will take, merely count the words, divide by five to determine the number of lines in your classified advertisement. Numerals such as addresses and telephone numbers, are counted as one word.

(Want Ad Deadline—Tuesday, 5 p.m.

Articles For Sale

USED BIKES—16", 20", 24", 26" Boys and girls. Campbell-Cambrian Cyclery, 120 E. Campbell Ave. FR 8-4636 1-17-57

RUG HOOKING CUTTER; RUG Frame and swatches; and rug foundation. All for $12.00 CY 7-1036. 1-24-57

3-PCE GREEN KROEHLER Living room set, solid maple frame, like new; 5 tables and lamps. All for $150.00. ES-7-2207. 1-17-57

MEIER'S FRESH EGGS
From Hen to You
882 Hacienda Ave., Campbell
TF

FIREWOOD PRICED TO SELL. Peninsula Tree Service CH3-4300 tf

VACUUM CLEANER BARGAINS Well known brands. We also repair all makes. AX 6-9245, AX 6-4812. 1039 Franklin, Santa Clara tf

WE SELL - RENT - REPAIR Office equip. All makes, New, Used.
Los Gatos Sewing Machine
& Office Equipment
111 N. Santa Cruz Ave.
EL 4-2178

10 H. P. WESTINGHOUSE MOTOR, completely overhauled and like new. See it at Campbell Press or phone FR 8-0082. tf

EASY WRINGER TYPE WASHER $25.00; Elec. Refrig. 8 cu. ft. $35.00; Westinghouse mangle iron $25.00; Chesterfield $18.00; Hallicrafters T V 24" $35.00; odd beds. 102 Dillon Ave. (in rear). 1-10-57

PRUNEWOOD FOR FIREPLACE $12.50 pickup load. Free delivery. Call AX 6-6933 1-17-57

CLEARANCE SALE--NEW AND Used Desks $19.95 up; 120 chairs $4.50 up, Files, Safes, Adding mchs. TYPEWRITERS $29.50 up, etc.—Greatly overstocked—MUST CLEAR. Popkins, 162 W. Santa Clara St, or drive in our Bargain Warehouse at 11 So. San Pedro, San Jose. CY 7-1160. 1-10-57

Work Wanted

CARPENTER WORK AND REmodeling. No job too small. Work guaranteed. CY 7-4247 or CH 3-0328. 1-10-57

FRUIT TREES PRUNED. NOW is the time. Roses and shrubs pruned. Free estimates. CY 4-4304. 2-7-57

IRONING DONE IN MY HOME. Pick up and delivery. AN 9-0355 TF

ALTERATIONS, REPAIRS, men's, women's and children's clothes; specializing trouser cuffs and alterations. New zippers and repairs to zippers, pockets; names embroidered on jacket or shirt fronts. FR 8-2713. 5-2-57

ROTOTILLING, BACK YARDS Cleaned, junk hauled. Free estimates. 191 Casey Road. FR 8-7193. TF

YARD WORK, TREE PRUNING, Light chain saw work, painting, yard fence work, odd jobs. Call FR 8- 0847. TF

ROOM ADDITIONS, REMODELING and general carpentry. Licensed contractor. M. R. Randall, EL 4-3694 TF

BACKYARD FRUIT TREE Pruning and spraying. Call AX-6-6933. 2-14-57

Child Care

SUPERVISED CARE; PLAY room and inclosed play yard. Quito Rd., 1 block from El Quito School. FR 8-5426. 1-10-57

MIDDLE AGED, EXPERIENCED baby sitter, evenings. FR 8-2713. 5-2-57

DAYS, NIGHTS, WEEKENDS, While you shop, work, or play. Licensed home. FR 8-7193. 191 Casey Road. Near Cambrian School. TF

CHILD CARE IN LICENSED Home. Fenced yard with play equipment. By day or hour. FR 8-2662 tf

Help Wanted

BABY SITTER: 2 to 5 p.m. 3 Days a week. 770 Audrey St., Campbell. 1-10-57

FULL-TIME BABY SITTER, Days. Contact ofter 6 p.m. or Saturdays or Sundays, Cambrian Park Estates, 3258 Hilary. 1-10-57

Pets, Animals, Birds

WANTED—BABY PARAKEETS; Top prices paid. Also parakeet breeders, normals and rares, for sale. Parakeet Co-op. ES 7-2711 tf

Real Estate For Sale

HOME FOR SALE? WE HAVE cash buyers for two and three bedroom homes. Contact Les Lafferty with R V Jones & Co., 36 No. Santa Cruz Ave. in Los Gatos. EL 4-2530 or (evenings) FR 8-8071. tf

COMFY HOME near site for new West side high school in Campbell. Three bedrooms, two baths, hardwood floors, cedar shingle roof. Neat, nifty, new. $15,950. See Les Lafferty with R. V. Jones & Co., 36 No. Santa Cruz Ave., opposite Theatre in Los Gatos. EL 4-2530 or (eves) FR 8-8071 1-17-57

HOME-INCOME — In Los Gatos. Six rental units including 5-rm. home, close to shopping area, and all in excellent condition. Adequate heat, landscaping and paved parking area. Always filled. Comfortable 2-bedroom home to live in with rental units for incomes. $49,000. Nets over 10% on investment. Terms. Space for additional building when desired. Contact Les Lafferty with R. V. Jones & Co., 36 No. Santa Cruz Ave., opposite Theatre in Los Gatos. EL 4-2530 or (eves.) FR 8-8071. 1-17-57

Rentals

ONE ROOM BACHELOR APT. $32.50. Also 2-rm joining bath $42.50. Private entrances. Also 2-rm apt suitable for couple. $65.00 Refrig. in all. 17020 Wedgewood Ave. cor. of Pollard near Vasona. FR 8-3024. 1-24-57

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Corsage included FREE
CAMPBELL FLORAL SHOP
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TF

BACHELOR APT., UTIL. INCL., 737 El Soyo—FR 8-4828. 1-24-57

SMALL CLEAN HOUSE, STOVE and refrig., carport, fenced, one or two people, $65. AN 9-1921. 1-10-57

Personal

WILL SHARE MY HOME WITH Refined couple or lady. FR 8-3037 1-24-57

Real Estate Wanted

CASH WAITING! RIGHT NOW! For a neat two or three bedroom home in Campbell, Cambrian or Los Gatos area. Must be priced right with possession in 30 days. Owners contact Bob Houston, Realtor at FRanklin 8-5836. TF

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Anything in Concrete
Free Estimates
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- Service
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Free Estimates—Filtex distributor
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In Dick's Shopping Center

Local OES Honors Past Officers

Christmas gifts were exchanged and refreshments served at the last Campbell Chapter OES meeting when affiliate past matrons and past patrons of the local chapter were honored guests.

Those present were: Mrs. Anna Abraham, Oregon 1923 and 1924; Mrs. G. E. Jeffers, Salina, Kansas, 1926; Mrs. Galen Thompson, Hartford, Ohio, 1932; Mrs. Louella Ryan, Arosa, California, 1935; George Hartwell, Sunnyvale, 1921 and 1922; Lee Backius, Oak Park, Illinois 1930; Galen Thompson, Hartford, Ohio, 1935; Harry Miller, Holtville, California, 1938; Fred Johnson, Oakland, 1948, and Mrs. George Hartwell, Sunnyvale, 1925.

Honored guests escorted and introduced were: Mrs. Harry Thompson, deputy Grand Matron, and Mrs. Arthur Aker, past Matron of Campbell Chapter in 1947. All officers who served with her that year were asked to stand and were introduced.

Fred Johnson, Worthy Patron, and Mrs. Harold Adams, Worthy Matron, presided at the meeting.

LOCAL CUBS VISIT SAN JOSE AIRPORT

Various weather instruments used at airports, such as wet and dry thermometers, barometers and method of taking ceiling readings after releasing a weather balloon, were some of the interesting airport operations explained to local Cubs when they visited San Jose Municipal Airport last Friday.

The Cubs also watched several passenger airliners land and take off at the airport before Dale Jenson, airport manager, took time out to explain various phases of airport operation.

Mrs. Frank Maurer, den mother of Den 1, Pack 74, Cambrian School, with her assistant, Mrs. H. Sheeder, accompanied the following boys on their trip: Billy Maurer, Joe Tonini, Bob Furtado, Dick Furtado, Joe Maurer, Eddie Tonini, Jim Jensen and Bill Sheeder.

VFW Auxiliary Holds Yule Party For Veterans

More than 80 persons, parents and children attended the V.F.W. Auxiliary Christmas party a few weeks ago when gifts were distributed to youngsters by "Santa Claus" and a program of Christmas music was enjoyed by those attending.

Ann Spencer played several Christmas numbers on her clarinet and Newton Megown played the accordion, and the entire group took part in community singing of Christmas carols. A group of local Brownies presented two dolls, completely outfitted, to be included in the Christmas baskets which members distributed to local needy families.

Virginia Silvan was chairman of the party, assisted by Ernestine Jones.

The local group also brought their annual Christmas party to veteran patients at Agnews State Hospital and also distributed gifts.

At a recent meeting a district inspection was held when district president Carolyn Peabody, was honored guest, together with Reba Meyers, state department assistant conductress.

COMIIG EVENT

SCHOOL NEWS
El Quito Park Sclol

The group wi meet at 7:30 next Tuesday eveng in Room 4 at the school wh Linwood L. "Bud" Lyons coornator of safety education of Saa Clara County School Deparhent, will be guest speaker wi Civilian Defense as his topic. eorge Robertson will give local vilian defense plans arranged fc children of Moreland School strict. Mrs. John Diehl's Browe Troop 107 will lead the flagalute. Child care will be proied. Fourth grade room motherwill be hostess for the meeting

—o—

Hamilton School

Hamilton School P.T.A. will hold a board meetir next Monday at 8 p.m. in the me of Mrs. Harvey Gorham, 7 Harrison, St., Campbell, when 1 members are urged to attend plans will be formulated for thearnival to be held at the schooln January 18.

—o—

Prince of Peace Lutheran Church

The Church Councivill meet at 8 tonight in the honof Bruce Sebert to make plans for the annual congregational meeting to be held Sunday evening, January 13.

"Wise Men Worship" will be Pastor Werner P. Welchert's sermon topic at Sunday's services at 10:30 a.m. in observance of Epiphany Sunday. Sunday School for all ages will convene at 9:15.

Sunday School staff will meet in the home of Archie McGehee next Monday at 8 p.m.

—o—

First Methodist Church.

The Women's Society for Christian Service will hold their meeting at 7:30 p.m. tomorrow in the Fireside Room of the church. Wesleyan Service Guild will be special guests of the evening.

Mrs. Lawrence Quinsland will preside at a short business meeting before the program when The Rev. Herbert Neale will speak to the group on Sweden and show colored slides to illustrate this portion of his European Studytour last summer.

"Whom Shall I Send?" will be the theme of the devotional portion of the program led by Mrs. Harry Burke.

Refreshments will be served at the conclusion of the program when Circle No. 7 will be hostesses under chairmanship of Mrs. George Miskulin.

The chief gold bearing region in California is the west slope of the Sierra Nevada.

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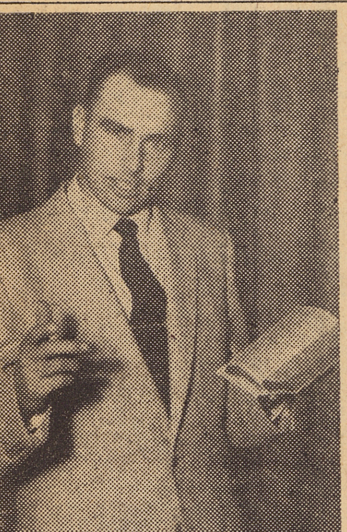
FR 8-5823 EL 4-2160



Calvary Temple
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HARRY POWERS
7:30 p.m.
Jan. 6 through 12, 1957
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Music and Singing each nite

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WINCHESTER and CAMPBELL AVE...
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WE GIVE CAMPBELL MERCHANT STAMPS

BUTTER ANY BRAND YOU LIKE LB. 59¢
ICE CREAM CHALLENGE ½ Gallon 79
MAYONNAISE LAURA SCUDDER'S Quart 49¢
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STRAWBERRY JAM WRIGHT'S 12 oz. Jar 3 For 89¢
CAKE MIX DROMEDARY Pkg. 25¢
LUX Liquid 12 oz. Bottle 37¢
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CIGARETTES Regular Non-Filter $1.69 King Size Non-Filter $1.79
PEACHES HUNT'S HALVES 2½ Can 2 For 49¢
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NAPKINS ZEE 80 count 10¢
SNOWDRIFT SHORTENING 3 Lb. Tin 79¢
GRAPE JUICE WELCH'S Quart 3 For $1.00
COFFEE SCHILLING'S Lb. 89¢

CAULIFLOWER Fancy White Ea. 10¢
CARROTS BUNCH 5¢
BROCCOLI FRESH Bunch 15¢
ORANGES Fancy Juice 5 Lbs. 39¢
APPLES PIPPIN 5 Lbs. 49¢
BIRDSEYE FROZEN PIES TURKEY BEEF CHICKEN 4 PKGS. $1
BIRDSEYE FROZEN PEAS 5 Pkgs. $1.00

PURE PORK — "SWIFT'S" Sausage Rolls LB. 33¢
BONELESS GRADE "A" Cross Rib Roast LB. 69¢
SMALL LEAN SPARE RIBS LB. 49¢
GRADE A CENTER CUTS Chuck Roast LB. 39¢
BABY BEEF LIVER LB. 59¢
FRESH and LEAN Ground Chuck LB. 55¢

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Phone FRanklin 8-0082, -0083

EDITORIAL

A Good Buy

This Sunday, the City of Campbell dedicates its new City Hall.

We recommend all citizens of the community visit the City Hall on that afternoon and get a first hand knowledge of how taxpayers money has been spent.

We are certain that the building will meet with your approval and will be one in which we all can take justifable pride.

The taxpayers, we believe, in this instance have obtained full value received for their money. It is a structure that provides adequate headquarters for the City and it need not take second place to that in any city of comparable size.

The total cost of the new City Hall to the City approximates $61.000 which we consider an outstanding bargain. Based on present values, if the City had been forced to erect a new building, it would have cost at least $150,000, exclusive of the land value. That's quite a difference.

There will be some who will criticize the location of the City Hall.

We agree with them that if we were to pick a spot on which to build a City Hall from scratch (and we had the money to do it) perhaps a better location could be found.

Yet there are so many advantages to the new hall that its location, to our way of thinking, is actually of secondary importance.

There are facilities available in the building which have not as yet been developed but future plans call for them to be utilized. We know as time goes on the City Hall will become an active community center and will be used by many civic organizations. Granted that there is no spacious auditorium that can be used for big gatherings but there is adequate space in many of the meeting rooms for small groups to assemble.

We are sold on the building and commend the City Council for taking the initiative and following through with it.

There will be some who wll argue that the building was old to start with and it would have been better to have constructed a new one. We don't hold with that at all. An inspection of the structure will show that it is solid and well constructed. Time has not hurt it to any degree.

As a matter of fact, we lke this idea of taking over a historical building such as the Campbell Congretional Church and converting it into a City Hall. It seems to us that it adds to the town's tradition to have its city administration housed in what was one of the first church buildings of the community.

We will see you there.

ON CAPITOL HILL

By Representative Charles S. Gubser

By the time this week's column is in print I will be in Washington, D. C. for the beginning of the 85th Congress. The first few days, as usual, will be extremely busy ones. We will be preparing new pieces of legislation for introduction, and brushing up old ones which were not passed and automatically died with the closing of the 84th Congress. Since the entire House of Representatives runs for re-election each two years, the first item of business will be the swearing in of 435 new members, while at the opposite end of the Capitol, only one-third of the Senators will be taking their oath of office as new or re-elected members. Following the swearing in ceremonies, Dwight D. Eisenhower will be elected president. On December 17th members of the Electoral College met in the various state capitols and cast their electoral votes for the Presidency but their action was not final. The President is not officially elected until the House canvasses the electoral votes and declares him elected. Following this, the officers of both the House and Senate will be elected, and there is no doubt at all that Sam Rayburn will be re-elected Speaker of the House. Undoubtedly Congressman John McCormack of Massachusetts will continue as Majority Leader. As civilian officers of the House, "Zeake" Johnson will be retained as Sergeant-at-Arms along with colorful Wm. "Fishbait" Miller as Doorkeeper. With the latter office will go the privilege of awarding choice gallery seats when President Eisenhower, on January 10, delivers his recommendations for a legislative program. Oddly enough the choice seats in the gallery will go to the Democrats while a Republican President delivers his message. Such is the working of the patronage system.

The President's message will undoubtedly be progressive in nature. The mad scurry will be on with the Republicans trying to promote the President's program and Democrats trying to substitute their own brand of liberalism. Legislative wheels will begin to turn and the ones which squeak the loudest will get the grease. Representative government will be back at work!

LEGAL NOTICE

NOTICE OF HEARING OF PETITION TO ANNEX CONTIGUOUS TERRITORY TO THE WILLOW GLEN LIGHTING DISTRICT OF SANTA CLARA COUNTY

NOTICE IS HEREBY GIVEN that the Board of Supervisors of the Conuty of Santa Clara, State of California, did, at a meeting of said Board held on the 31st day of December, 1956, pass a Resolution fixing the time and place for hearing of the petition to annex contiguous territory to the Willow Glen Lighting District of Santa Clara County, which District has been formed pursuant to California Streets and Highway Code, Division 14, Part 4, and which said Resolution did fix Monday, the 21st day of January, 1957, at the hour of 11:00 o'clock A. M. of said day, at the Chambers of Said Board of Supervisors in the Civic Center Building, North First and Rosa Streets, in the City of San Jose, County of Santa Clara, State of California, as the time and place for hearing said petition;

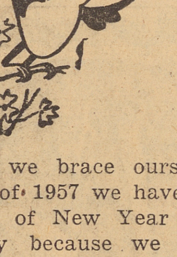
And pursuant to the foregoing Resolution above described, NOTICE IS HEREBY GIVEN that Monday, the 21st day of January, 1957, at the hour of 11:00 o'clock A.M. of that day at the Chambers of the Board of Supervisors in the Civic Center Building, North First and Rosa Streets, in the City of San Jose, County of Santa Clara, State of California, has been fixed as the time and place for hearing said petition.

The territory proposed to be annexed to said Lighting District is particularly described as follows:

All that certain real property situate and being in the County of Santa Clara, State of California, more particularly described as follows, to-wit:

Beginning at the point of intersection of the center line of Hamilton Avenue, said line being a line of the Willow Glen Lighting District, with the west line of Grace Avenue as said Grace Avenue is shown on the map of Tract No. 1143, Hamilton Manor recorded in Book 42 of maps at page 25 in the Office of the Recorder of the County of Santa Clara, State of California; thence westerly along said center line of Hamilton Avenue, a line of said Lighting District, to the center line of Phantom Avenue as shown on said map of said Tract No. 1143; thence northerly along said center line of Phantom Avenue to the easterly prolonogatiion of the northerly line of Lot 9 on said map of said Tract No. 1143; thence prolonogation and along said westerly along said easterly northerly line of said Lot 9, to the westerly line of said Tract No. 1143; thence northerly along the westerly line of said Tract No. 1143 and along the westerly line of Tract No. 889, Blackford Manor as shown on the map recorded in Book 51 of maps at page 46, in the Office of the County Recorder of the County of Santa Clara, State of California and along the northerly prolongation of said westerly line of said Trace No. 889, to the center line of Blackford Lane being a line of said Lighting District; thence easterly along said line of said Lighting District to a corner in said Lighting District Boundary line, said corner being in a line 208 feet westerly measured at right angles from the westerly line of Meridian Road; thence southerly along said line of said Lighting District to a corner in said Lighting District Boundary line, said line being northerly 208 feet measured at right angles from the northerly line of said Hamilton Avenue; thence westerly along said Lighting District line to the westerly line of Grace Avenue; thence southerly along said westerly line of Grace Avenue to the point of beginning of this description.

BY ORDER OF THE BOARD OF SUPERVISORS.
Dated December 31, 1956.
RICHARD OLSON
Clerk of the Board of Supervisors of the County of Santa Clara, State of California.
SEAL
Pub. Jan. 3 and 10. 1957



OUT on the LIMB

with

George Vierhus

As we brace ourself for the start of 1957 we have skipped all forms of New Year Resolutions, mainly because we don't know where to start in.

However, the New Year always gives one an opportunity (or an excuse) to look back on the previous 12 months or more. In a newspaper especially this "looking back" can prove extremely interesting for we have the added advantage of having on the printed page the record of what has taken place.

As a rule we studiously avoid delving into the files to any great extent. We have found from past experience that we have a tendency to spend too much time at such a pleasant pastime. We become so engrossed in reading the past issues that we find time flitting by at such a terrific rate of speed that it conflicts with whatever else we have to do.

—o—

This was again brought to our attention last week when Mr. and Mrs. Albert A. Handley and Mrs. Wray V. Cloyd of the Cambrian Park area asked permission to dig into our past files for material for the history of the Cambrian School District which Mrs. Cloyd was compiling.

This research for them was made a little more difficut than ordinarily would have been the case because, with the exception for the past seven years or so, the issues of The Press are not bound in volumes.

They spent a couple of days in their research in the office and, although we made a valiant effort to ignore their activity, from time to time we found ourself looking over their shoulders, as it were whenever they came upon some historic item.

—o—

Alys Riley, our competent women's editor, also became interested in reading the past issues and suggested that she piece together a column of sorts which would include items of interest from the past. We thought it a good idea and we hope she carries through with it. But we have a sneaking hunch that the reason she suggested such a column was to justify the time she was spending in reading through these past issues.

Bill Howarth, our editorial intern from San Jose State, also got a big bang out of the past issues, as did Anita Jacobus, from the ad department. At one time all three of them gathered around while Howarth read aloud from one issue.

We didn't chance it. We just kept our head turned away because delving into back issues of a newspaper (any newspaper) is a weakness we have never been able to overcome and as a matter of fact, we doubt if we ever want to.

—o—

Dorothy Trevethan, Campbell City Clerk, apparently has learned that we are push-overs for old-time newspapers and that we never get tired of looking at yellowed copies of papers of years gone by.

Recently when Dorothy's aunt, Mrs. Edith Barker, was cleaning out her garage she came upon some San Jose and San Francisco newspapers that had been printed during that period in Apirl 1906 when the entire peninsula was shaken by the earthquake and much of San Francisco destroyed by fire.

Dorothy, knowing our fondness for such documentary historical journalistic material, turned them over to us. We are extremely grateful for her kindness.

Among the prized numbers we received was an issue dated San Francisco, April 19, 1906. It was a combined effort of the San Francisco Call, San Francisco Chronicle and San Francisco Examiner. All three newspaper plants had been destroyed, and this particular paper printed during the height of the holocaust was put together at the Oakland Tribune.

We value this little number as a priceless bit of journalistic lor and we will carefully guard i from over-zealous members of ou craft with similar hobbies.

A two-line 8-column banner o the front page under the headi "THE CALL - CHRONICLE - E AMINER" of the four-page pap shrieks: EARTHQUAKE AN FIRE: SAN FRANCISC RUINS . . .

Other headlines on the fr page report: "No Hope Left Safety of Any Buildings", "BL BUILDINGS UP TO CHE FLAMES . . . WHOLE CITY ABLAZE . . . CHURCH SAINT IGNAIUS IS DESTROYED . . . MAYR CONFERS WITH MILITARY ND CITIZENS . . .

On the sond page the banner reads: LEAST 500 ARE DEAD and n page three, ENTIRE CIT OF SAN FRANCISCO IN ANGER OF BEING ANNIHILAED . . . Big Business Buildings ready Consumed by Fire and namite . . . 30,000 Smaller Sttures Swept Out and Remainder re Doomed . . . Panic-Stricken eople Flee.

On Pag four, the banner reports: LOS IS $200,000,000.

—o—

Included the bundle of papers was an exa of the Oakland Tribune print the same day as the San Fraisco combination. Its front pa headlines are even more revling of the tragic happenings:

PEOPI SHOT DOWN BY SOLDIE IN STREETS OF SAN FINCISCO, one headline shouts hile another shrieks, PEOPLI BURNED ALIVE! ST. FRANC HOTEL DESTROYED . . .

On e three, the headlines announ "San Francisco's New Post Oce IS NOW Burning, 1000 Ies Lost: Damage One Billion llars . . . . Chinatown in Ashes . Wreckage at San Jose . . . N HILL IS ON FIRE.

Incld in our collection also are ces of the San Jose Mercury d Herald reporting what was ting place at the same time.

—o—

We pe that we didn't let ourself be carried away with this stuff and we sincerely hope that you are not too bored. We admit that we probably do get a trifle over-enthusiastic when it comes to such things but we hope you don't mind too much.

You probably realize by now why we cannot afford to take too much time ever in looking over back issues. We enjoy it too much. We would never get anything else done.

Newspapers convey a clear-cut picture of what is happening in the world as it is happening. The most able historian can never hope to duplicate this feat in our opinion.

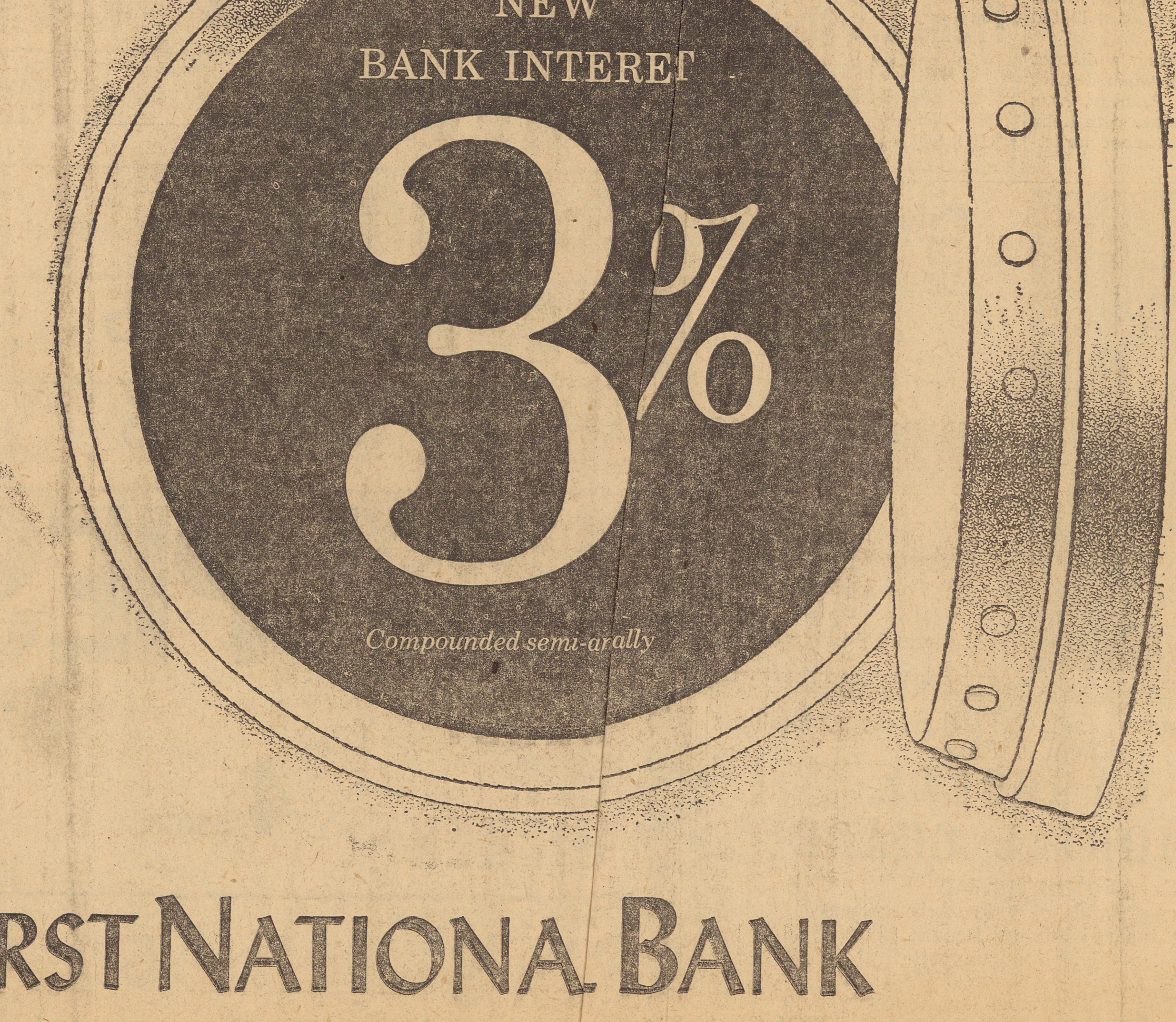
As a matter of fact, checking back files of newspapers, prove another point; The newspaper is here to stay. Just how would one go about, for example, checking what one had heard on radio or seen on television, say just a few minutes previously, let alone a year.

The defense rests.

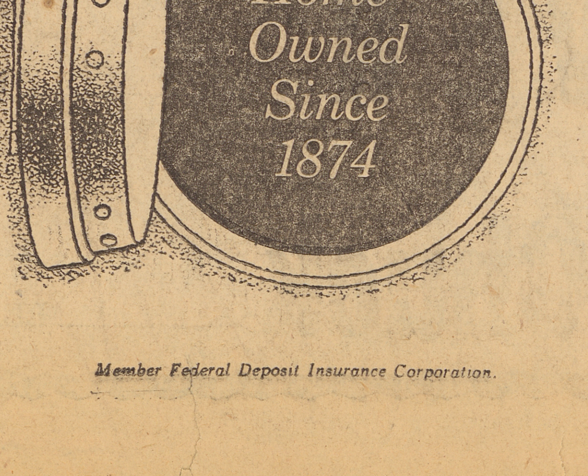
STARK BROS.
Quadruple-Life
Dwarf Fruit Trees
and Standard Fruit Trees
Some Bear Second
Year After Planting
D. B SEALE
Stark Bros. Authorized
Salesman. EL 4-4584
23 Ashler Ave., Los Gatos

PRE-INVENTORY
SHOE SALE
10 TO 50% OFF
ON A LARGE SELECTION OF
MEN'S SHOES
LADIES' SHOES
BOYS' SHOES
GIRLS' SHOES
and
SLIPPERS
Large Selection of sizes and styles
FELICE SHOES
EL 4-3110 137 Santa Cruz Ave., Los Gatos
Open Friday till 9 p.m.

Bank Interest UP 50%
at the FIRST place
for your Savings
Effective January 1, 1957



Deposits Made by
January 11
Earn Bank Interest
from January 1



THE FIRST NATIONA BANK
of San Jose · Los Altos · Los Gatos · Mountain View · P Alto · Santa Clara

Member Federal Deposit Insurance Corporation.

ROOTIN' TOOTIN' VALUES!

FINEST QUALITY MEATS

Armour's Star—Thick 2 pound pkg.
SLICED BACON Pkg. $\$1^{09}$

USDA CHOICE For Broiling For Barbecue
RIB STEAK Lb. 69¢

Cut from Choice Beef
STEWING BEEF Lb. 59¢

Lean—100% Beef
GROUND BEEF 3 Lbs. $\$1^{00}$

A Treat at Breakfast
SAUSAGE ROLLS 3 Lbs. 89¢

Lean Meaty—Small Sides
SPARE RIBS Lb. 43¢

BIRDSEYE
Peas, Peas and Carrots
Mixed Veg., Green Beans
Cut Corn, French Fries
Squash, Spinach
6 FOR 99¢

DONALD DUCK
ORANGE JUICE 6 oz. can 6 For 99¢

Birdseye CHICKEN BEEF TURKEY **PIES** 4 FOR 99¢

EGGO—Full Quart
MAYONNAISE 45¢

BEST FOODS—Quart
SALAD OIL 59¢

EGGS Large AA Dozen 49¢

INSTANT SANKA
COFFEE 4 oz. Jar 99¢

Napkins ZEE 80 count Pkg. 10¢

TISSUE ANGEL SKIN 400 count 2 Pkgs. 49¢

NABISCO
RITZ CRACKERS 1 lb. Pkg. 31¢

COUPON SPECIAL

Nucoa LB. 3¢

and $3.00 PURCHASE
SAVE 30¢
This offer good only with purchase of $3.00 or more
in Grocery Dept.
No Green Stamps on $3.00 orders
Offer good till Sunday, Jan. 6

COUPON SPECIAL

Cello Pak —U. S. No. 1
POTATOES 10 Lbs. 9¢

and $3.00 PURCHASE
in Grocery Dept.
SAVE 40¢
This offer good only with purchase of $3.00 or more
No Green Stamps on $3.00 orders
Offer good till Sunday, Jan. 6

GARDEN FRESH VEGETABLES

JUICE ORANGES 10 Lbs. 59¢

LARGE SUNKIST
GRAPEFRUIT 4 For 29¢

LARGE FANCY
AVOCADOS 2 For 39¢

GOLDEN RIPE
BANANAS 2 Lbs. 29¢

Ice Cream BORDEN'S PEERLESS ½ Gal. 69¢

SOAPLUX Bath size 2 for 25¢ Personal size 3 for 25¢

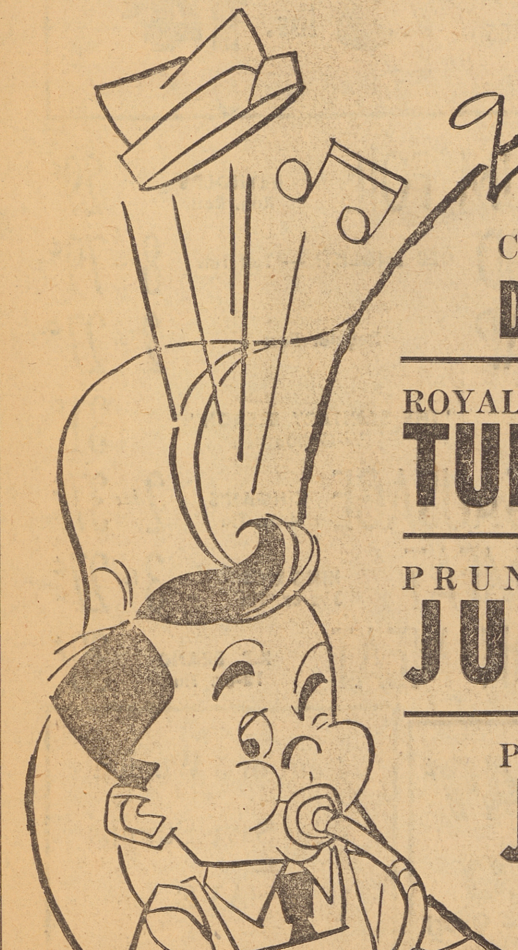
Cleanser COMET Large Size 2 For 29¢

LIPTON'S
TEA 16 bag Pkg. 23¢

Libby's
CATSUP 12 oz. Bottle 2 For 35¢

SUNSHINE—1 lb. box
CRACKERS 25¢

LANGENDORF—1 lb. pkg.
FIG BARS 45¢



CALO—Tall Cans
DOG FOOD 2 for 27¢

ROYAL CROSS
TUNA Fancy Solid Pack 4 for $\$1^{00}$

PRUNE
JUICE Sunsweet Quart 32¢

Pineapple-Grapefruit
JUICE Del Monte 46 oz. tin 28¢

WALNUTS
DIAMOND Pound Pkg. 45¢

SYRUP
EGGO 24 oz. Bottle 29¢

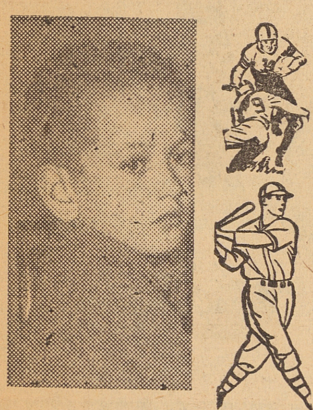
WE GIVE S-H GREEN STAMPS

Towne Pride FOOD MARKET

"IN THE HEART OF DOWNTOWN CAMPBELL"
369 EAST CAMPBELL AVE.

Limit Rights Reserved
Prices effective Thurs., Fri., Sat., Sun, — January 3-4-5-6

LOW DOWN ON SPORTS



By Marvin Moore

West 7—East 6

The scoring for the West was done by John Brodie of Stanford. Brodie made a jump pass from the 15 yard line into the end zone for the touchdown. The West made the conversion making the score 7-0 in the first quarter. The East didn't score until the fourth quarter when Hornung passed to Terry Barr, who incidentally tied the pass receiving record with nine, for the touchdown. The East missed the conversion. All in all this was a close game, but was glad to see the West win. I think the East would have had a better game if not for Hornung's bad leg, in my estimation Hornung is a betth all-round quarterback, but Brodie is a better passer. We expect great things from Brodie with the 49'ers.

Blue Beats Gray 14-0

The North team played a great game both offensive and defensive. I think they had the game in the bag practically from the first play, but I had a hard time watching the Gator Bowl and this too.

Georgia Tech Wins Gator Bowl

Pittsburgh played an exceptional game, being the first team to score more than seven pooints against Georgia Tech this year. I was hoping to see them come through with a win, but the final score was Georgia Tech 21—Pittsburgh 14.

New York Giants Football Team Wear Tennis Shoes

The New York Giants came out on a slippery field to play football in tennis shoes all except their kicker. It seemed to be a wise move as they were out in front of the Chicago Bears the whole way. This did my heart good as they have been my pick from the start of the season. Final score N. Y. 47—Chicago 7.

Bob Feller Quits Baseball

After 17 seasons with the Cleveland Indians, Bob Feller is retiring. Bob shares the modern Major League record for no-hit games at three. The co-holders are the late Cy Young and Larry Corcoran. Feller also pitched a dozen one-hitters.

Santa Clara 57—San Jose 47

The Santa Clara Broncis beat the San Jose Spartans on the Basketball Court 57-47. This is always a hard fought battle with the neighboring teams never letting down until the final gun.

A board foot is a unit of measurement represented by a board one foot long, one foot wide and one inch thick.

BV GARDEN CLUB HAS YULE PARTY

Colored slides of Salt Lake City and Los Angeles gardens, taken on a recent trip, were shown by Mrs. Maynard C. Knopf at Blossom Valley Garden Club's meeting a few weeks ago, when a Christmas party was held.

Mrs. John Potgetter and Mrs. Guy Proctor sang several Christmas numbers, followed by community singing of Christmas carols, accompanied by Mrs. James Goble at the piano.

Mrs. Charles Saunders and Mrs. August Reinecke poured tea and coffee and Mrs. Claude Barham circulated the guest book.

A short business meeting presided over by Mrs. Goble, was held when it was voted to supplement articles of food donated by members for needy families, with funds from the clubs' treasury.

Mrs. S. A. Lombard was in charge of refreshments, and Mrs. M, C. Knopf and Mrs. H. M. Wagner, were in charge of decorations.

LEGAL NOTICE

MARTIN S. WALSH
Attorney at Law
919 Bank of America Bldg.
San Jose 13, California
CYpress 7-1612
Campbell Office:
200 E. Campbell Ave.

CERTIFICATE OF DOING BUSINESS UNDER FICTITIOUS NAME.

No. 8672

THIS IS TO CERTIFY that the undersigned is engaged in and transacting business in the County of Santa Clara, State of California, under the fictitious name and style of

"TASTE GOOD BAKERY"

at 384 East Campbell Avenue, Campbell, California, and that the undersigned is the sole owner thereof, and that his name and address are as follows:

H. E. HANSEN, 696 Kenneth Avenue, Campbell, California

IN WITNESS WHEREOF, the undersigned has hereunto set his hand this 28th day of December, 1956.

H. E. HANSEN

STATE OF CALIFORNIA)
)ss
COUNTY OF SANTA CLARA)

On this 28th day of December in the year one thousand nine hundred and fifty-six before me, MARTIN S. WALSH a Notary Public in and for the County of Santa Clara, State of California, personally appeared H. E. HANSEN known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my Official Seal, at my office in the County of Santa Clara, the day and year in this certificate first above written.

MARTIN S. WALSH
Notary Public in and for the County of Santa Clara, State of California

Pub. Jan. 3, 10, 17 and 24, 1957

WE GIVE S&H GREEN STAMPS

ALWAYS THE LOWEST PRICE
LEE BROS.
SMILING SERVICE

Latimer and
N. Winchester
Road
CAMPBELL

SUGAR	C&H or Holly 5 Lb. Bag	39¢
FLOUR	GOLD MEDAL 5 lb. Bag 49¢	10 Lb. Bag 89¢
BABY FOOD	Gerber's Strained — Reg. Tin	8¢
APPLE SAUCE	APPLE TIME No. 303 Tin	10¢
SANI-CLOR	FULL GALLON	43¢
BUTTER	Arden's First Quality lb.	55¢

Arden's Grade AA — Cubes — Lb. 57c

Thank You...

From all the folks at Lee Bros. Thank You for the past wonderful year. Yes, it's all because of you that we've had such a wonderful year of growth. We're mighty proud and happy to tell you that it's your coming back week after week that did it. It's been lots of fun serving you during 1956 and we want you to know in 1957 Lee Bros. "Smiling Clerks" will continue to do their very best in making Lee Bros. Markets even nicer for you by bringing you the best possible foods at the lowest prices every shopping day of 1957.

Join the Over 5 Million Customers That Shop & Save Yearly at Lee Bros.

Specials for Thursday, Friday, Saturday, January 3rd, 4th, 5th
Right Reserved To Limit! Subject to Stock on Hand!

LEE BROS. SPECIAL of the WEEK
CHUCK ROAST

The Roast Preferred by Most & they are as delicious as they are economical! Cook with potatoes, carrots & onions. C'mon and Save.. Your Folks will Rave!

SPECIAL LB. 33c

LEE BROS. BUDGET BUYS

Orange Juice Drink	Arden's Sunkist Quart	2 for 49¢
COTTAGE CHEESE	ARDEN'S Flavor Fresh—Lb. Tub	29¢
MUSHROOMS	FIRST STATE—Stems & Pieces — 2-oz. Tin	2 for 33¢
MUSHROOMS	FIRST STATE—Stems & Pieces — 4-oz. Tin	29¢
TOP-WIP	"PURE FRESH CREAM" 6-oz. Can	49¢
BISCUITS	PILLSBURY or BALLARD Reg. Pkg.	3 for 39¢
Sugar Honey Grahams	Lb. Pkg.	33¢
HI-HO CRACKERS	SUNSHINE Lb. Pkg.	33¢
MACARONI	Perfection—"All Varieties" Lb. Pkg.	2 for 49¢

LEE BROS. Features U.S.D.A. GOOD and CHOICE MEATS

GR. CHUCK	You'll Like Its Freshness and Fine Flavor! Special (lb. 55c)	2 lbs. 98¢
BEEF STEW	Just Right for a Big Appetite! lb.	59¢
SHORT RIBS	"Have 'em Again, "Say the Men! Special lb.	35¢
SLICED BACON	Swift's Oriole. Known for a Taste All Its Own! lb. pkg.	49¢
CROSS RIB ROAST	The Most Savory Roast You Could Wish For! Special lb.	65¢

CHEESE
On Any Package of Lee Bros. Swiss Cheese
10¢ Off

POTATOES	New White Shafters U.S. No. 1-B Medium Size — Freshly Dug	5 lbs. 19¢
TOMATOES	SOLID FIRM VINE RIPENED CELLO TUBES	19¢
CUCUMBERS	Fresh Extra Fancy Florida Cukes Long Green	2 for 19¢
APPLES	Oregon Hood River Golden Delicious	2 lbs. 33¢
ONIONS	U.S. No. 1 YELLOW GLOBES	3 lbs. 14¢

CORN	GREEN GIANT — CREAM STYLE No. 303 Tin	2 for 37¢
PEAS	GREEN GIANT — No. 303 Tin	2 for 43¢
BEEF STEW	DENNISON'S — No. 1 Tin	2 for 73¢
SPAGHETTI Sauce	WTH MEAT Chef Boy-Ar-Dee Reg. Tin	2 for 3
BAKED BEANS	B&M — 13-oz. Tin	2 for 37¢
TREET	ARMOUR STAR — 12-oz. Tin	2 for 89¢
CHILI CON CARNE	IXL — 40-oz. Tin	59¢

BIRDS EYE FROZEN PIES — BEEF - TURKEY - CHICKEN 8-oz. Pkg. — 3 for 79¢

TUNA PIES — STAR-KIST 7-oz. Pkg. — 3 for 79¢

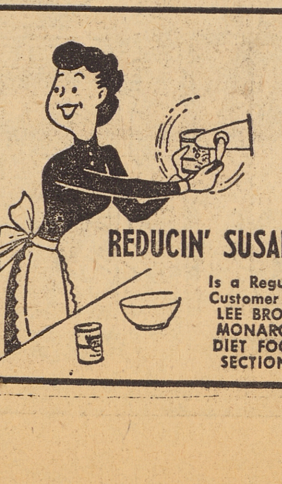
Orange Juice — MINUTE MAID 6-oz. Tins — 2 for 39¢

STRAWBERRIES — Driscoll — 10-oz. Pkg. — 4 for 89¢

ALUMINUM FOIL	REYNOLDS Reg. Roll	29¢
DOG FOOD	OLD ENGLISH — Tall Tins	8 for 79¢
DIAL SOAP	Regular Bars	2 for 27¢
CLOROX	"THE SANITARY BLEACH" ½-Gallon	31¢
VIENNA SAUSAGE	KINGAN'S 4-oz. Tin	2 for 37¢
POTTED MEAT	KINGAN'S 3½-oz. Tin	3 for 27¢
LUNCHEON MEAT	K.P. BRAND 12-oz. Tin	38¢

SIOUX BEE HONEY
Clover-Sage-Orange, 8-oz.
2 for 47c

STRAWBERRY PRESERVES
Lady's Choice — 20-oz. Jar
39c



REDUCIN' SUSAN..
Is a Regular Customer at LEE BROS. MONARCH DIET FOOD SECTION!

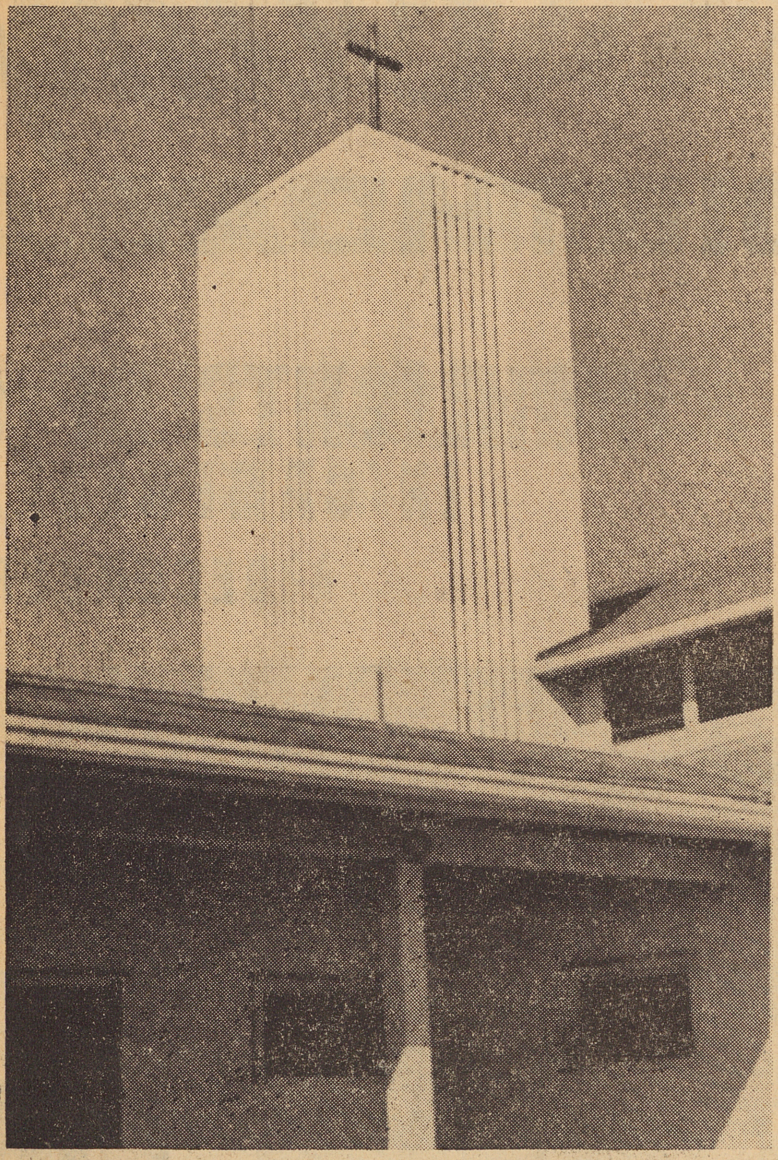
KLEENEX
200-Count Box
2 for 33c

Take some home
Bire-ley's
Non-carbonated
Orange Drink

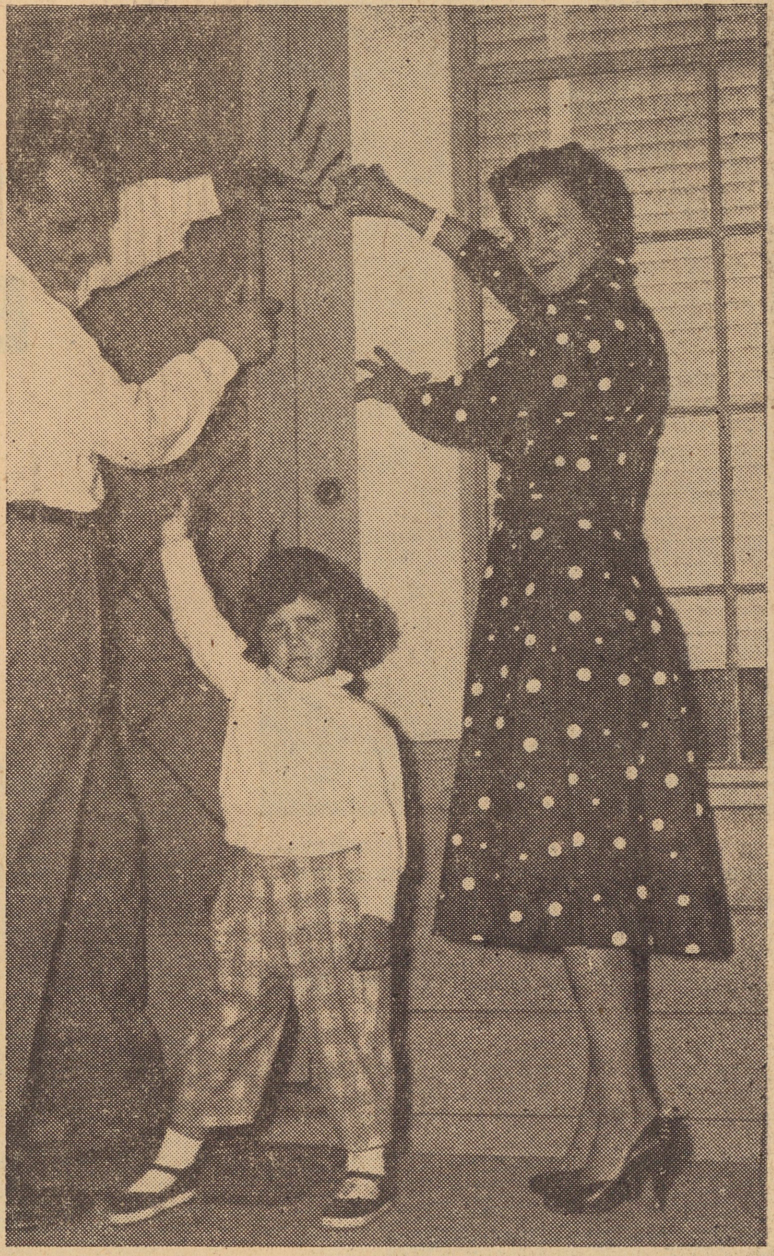
STA-PUF 49¢
Miracle Rinse, Qt.
STA-FLO
LIQUID STARCH — Quart
2 for 49c

4 out of 5 Women
Who Save Stamps
SAVE
S&H GREEN STAMPS

Camera Catches Campbell Highlights of 1956



NEW CONGREGATIONAL CHURCH ... bell tower is shown following its completion in September. A bronze bell, long silent, was taken from the old Congregational Church, which was located for 60 years on N. Central Ave. in Campbell. The bell was rung at the dedication.



NAILING ON HOUSE NUMBER ... at his residence on Memory Lane last May is Campbell Mayor John M. Chargin. A new city ordinance established a new numbering system for local residences. Mayor Chargin is being assisted(?) by his wife, Betty, and his daughter, Jeanne Marie.

Your savings now earn 3% at Bank of America

Beginning January 1, 1957, your savings account at Bank of America brings you 3 percent interest... plus all the other advantages Bank of America gives you. The convenience of 600 branches in California. The extra margin of safety—and a solid banking connection—at the world's largest bank. And the more than half a hundred other valuable services which are yours when you save at Bank of America.

Deposits made on or before January 15 earn interest from January 1.

Best place to save

Bank of America
NATIONAL TRUST AND SAVINGS ASSOCIATION
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

HART'S
A TRADITION IN SAN JOSE
SANTA CLARA ST. AT MARKET
SAN JOSE

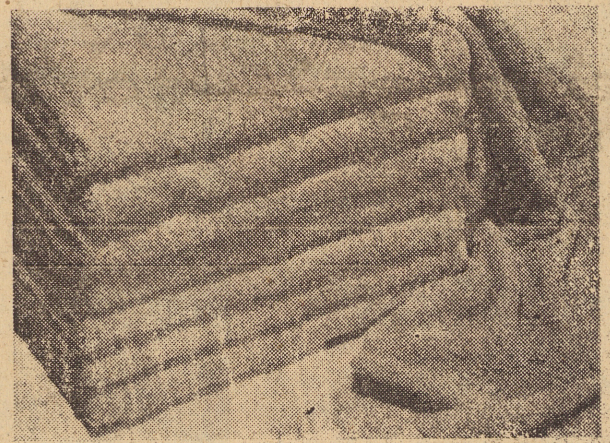
JANUARY WHITE sale

Famous "Truth" Brand
Exclusive at Hart's

Pacific Sheets, Cases
1.97 twin 2.17 full
Pillow Cases .49

Pacific Mills' smooth, durable, long-wearing sheets at a January low price at Hart's! Don't make your bed, contour it with Pacific Truth muslin 130 thread count. Choose from top or bottom contour or regular flat styles in twin size (72x108) or full size (82x108).

TO ORDER ☎ ANY ITEM PHONE CY 3-3636



Sale! Fieldcrest Sonata Towels
Bath Size 1.59
Big savings on our most popular towel! This big, thirsty terry is loomed to withstand years of hard wear. Pucker proof border. Decorator Colors. Hand towel 85c; Cloth 33c

Dupont Dacron Pillows
3.97
For unequaled rest and sleep, try this light as air pillow. Soft as down but without a feather odor. No rubber odor, either. Size 21" x 36" with pastel covers.

Fieldcrest Acrilan Blanket
Our lowest price ever on this 100% acrilan blanket 72" x 90" size. Lovely color range. Satin binding. 9.99

3-Piece Contour Rug Sets
Tightly woven chenille, skid proof backing. Oval, contour, and lid. Chenille with gold nylar yarns. 4.97 3.97

Fieldcrest Elegance Towels
First quality terry. Nylon selvages with pucker proof borders. 10 colors. Hand, 1.19; wash cloth, .39 jumbo bath 1.99

Fieldcrest Sonata Towels
Our most popular towel. Pucker proof border. Decorator colors. First quality. Hand, .85; wash cloth .33 bath size 1.59

Pequot 140 Count Sheets
Fitted or flat styles in this Hart's exclusive. Long staple yarns, fine workmanship. Full, 2.59; cases, .65 twin 2.49

Metal Storage Cabinets
Utility 5 shelves; wall ensembles. Base cabinets, Wardrobes, All-purpose. For every need. Enameled. 24.88 to 11.88

Stainproof Lace Tablecloths
Wellington pattern ecru cloths of spun rayon, dacron-cotton blends. Value plus. 72" x 90" 6.59 60" x 80" 5.99

100% Goose Down Pillows
Plump filled for years of lasting comfort. Finest of white down used. Ultimate in comfort. 21" x 27". 7.99

Kenwood Wool Blankets
Our lowest price ever on this quality blanket. Pink, blue, yellow, green. Full size, 14.97; King size, 24.97. twin 12.97

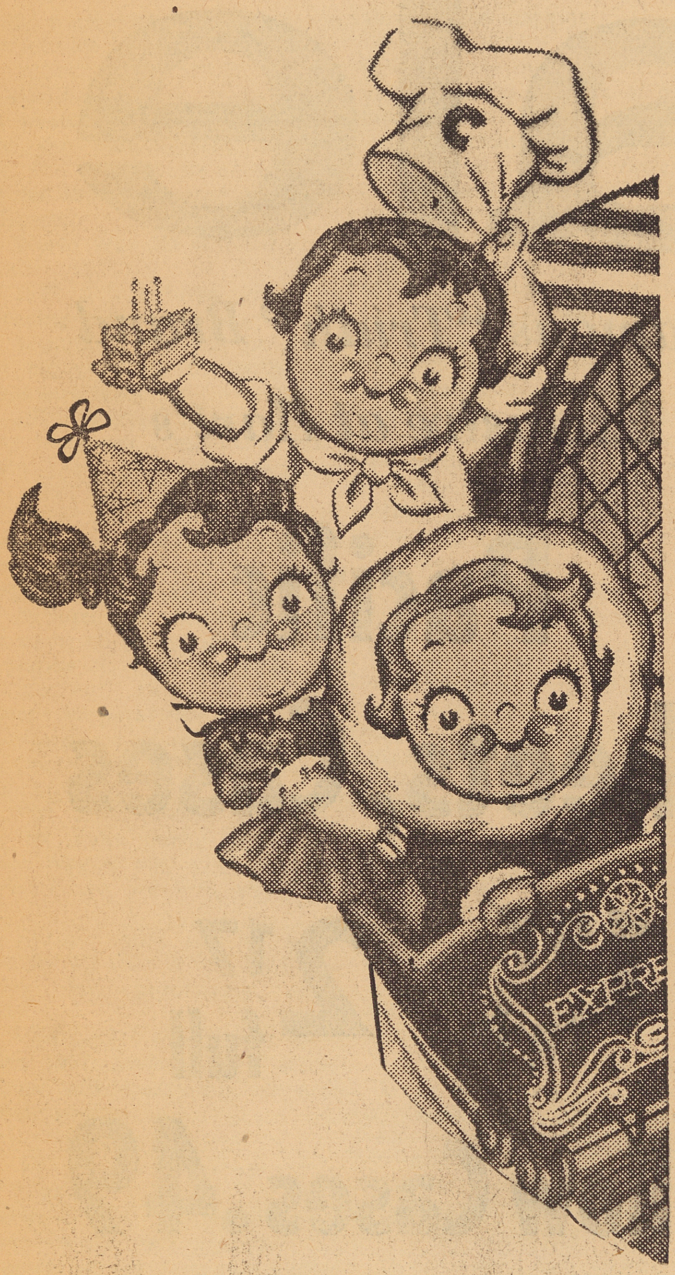
Nashua Electric Blankets
Two year warranty on this quality automatic blanket. Completely washable. Full size, 18.97; Dual, 25.97. twin 17.97

Hart's - Domestics - Lower Floor
"S.H." GREEN STAMPS ARE ALWAYS ADDED SAVINGS AT HARTS!

Camp

BIRTHDAY C

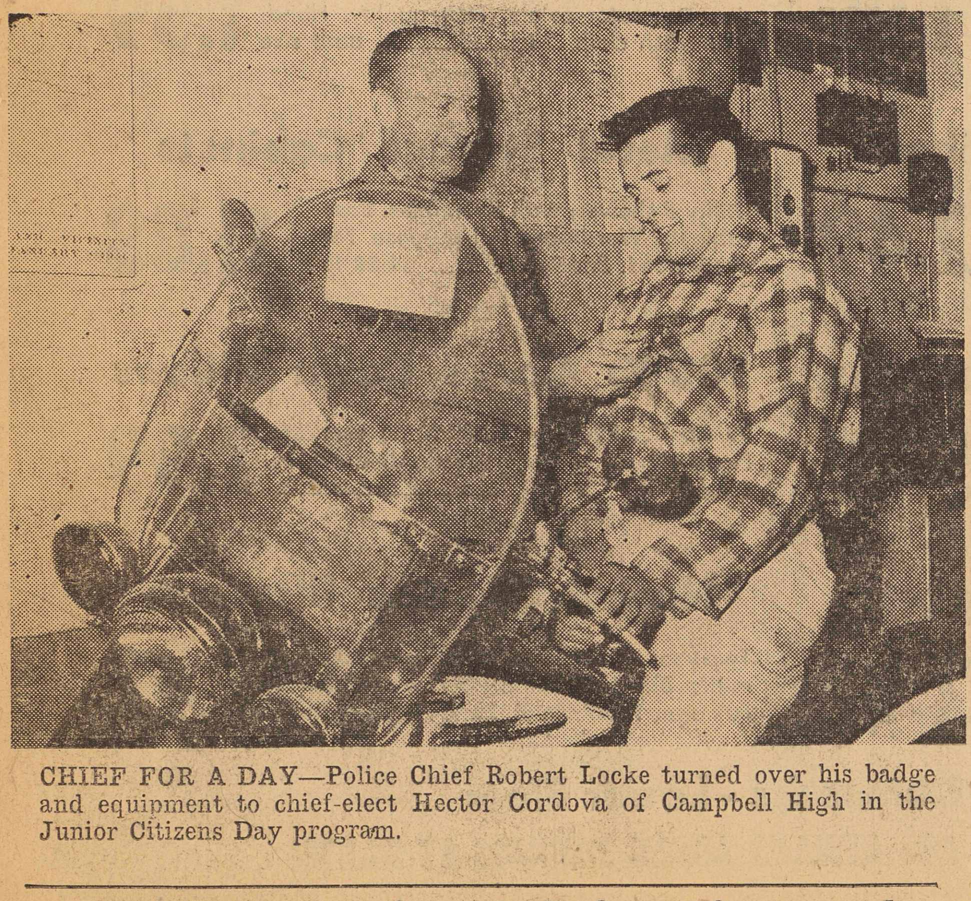
HIGHLIGHTS OF CA
IN CAMPBELL,
DECEMBER



LUNCHEON SPEAKERS—Heard in brief talks during the Junior Citizens Day luncheon sponsored by the Campbell Kiwanis Club were, from left, Jim Corbus, city mayor pro tem, Mayor John M. Chargin, Norm Corvelio, Laurance J. Hill, Superintendent of the Campbell Union High School District, and George P. Newlon, district manager of the San Francisco district for Campbell Sales Company. Junior Citizens Day was one of several features of Campbell Kids Week, sponsored jointly by the school district, the Kiwanis Club and Campbell Soup Company.

KIWANIS
CLUB
K
CAMPBELL
CALIFORNIA

IN HARMONY—Kiwanis Club members and their guests joined in group singing during the Junior Citizens Day luncheon under the direction of C. P. Klassen.



CHIEF FOR A DAY—Police Chief Robert Locke turned over his badge and equipment to chief-elect Hector Cordova of Campbell High in the Junior Citizens Day program.

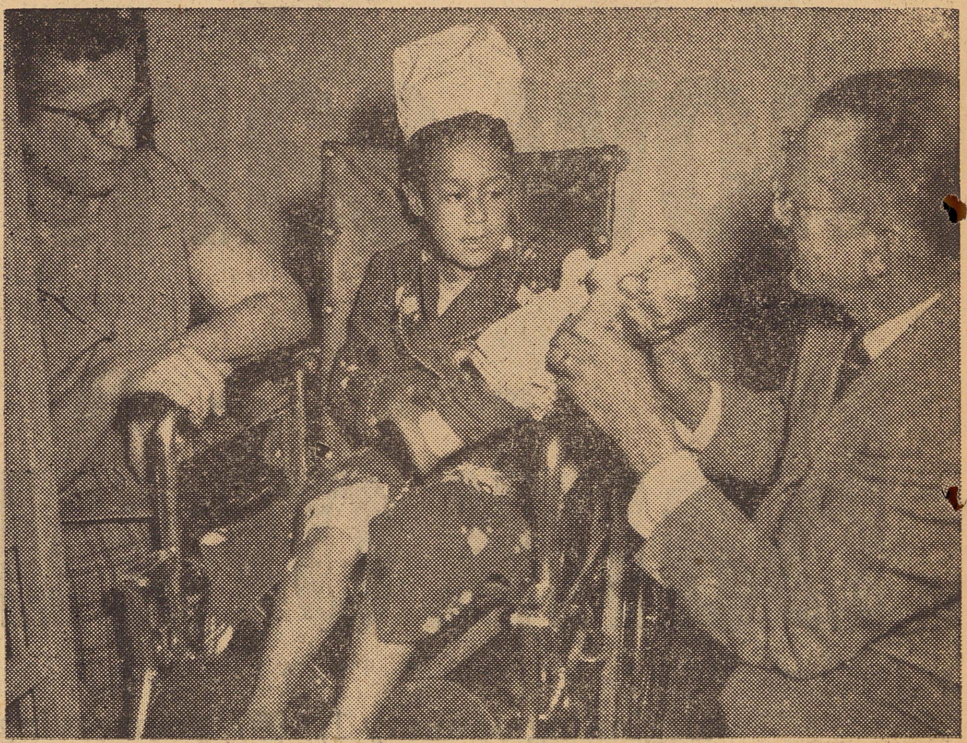
(Sponsored by Campbell Soup Company)

FINISHING TOUCH—Vince Vallelunga of Vince's Food Center, pins up Campbell Kid paper doll to complete the display featured by his store during the birthday celebration.

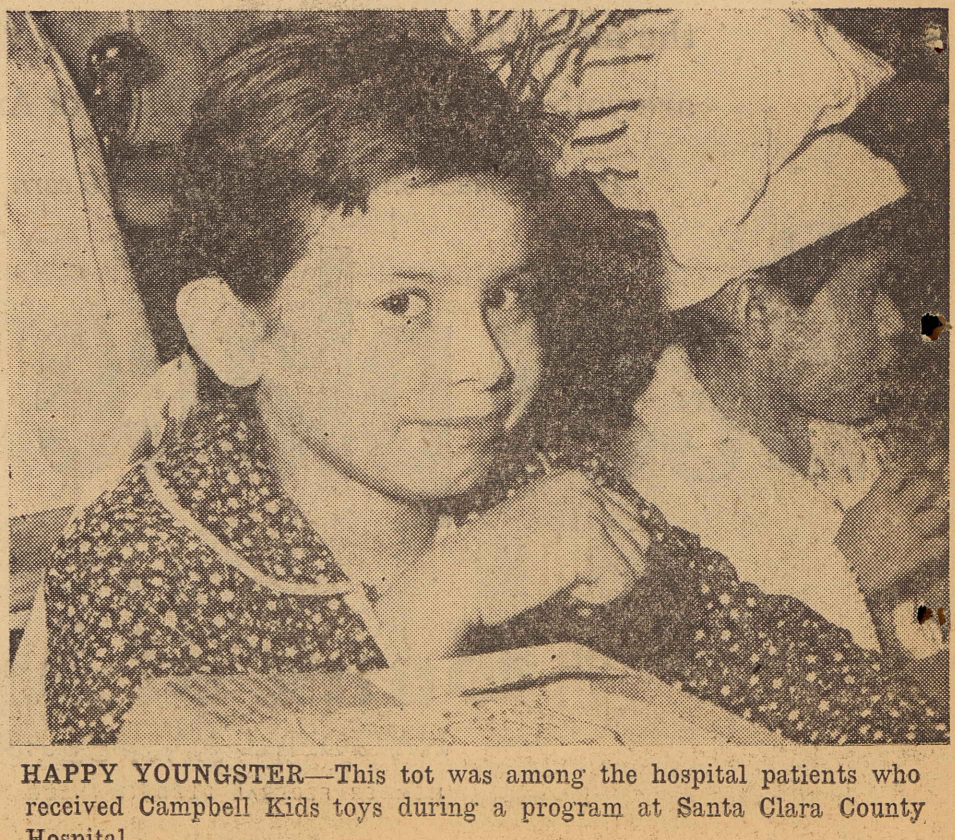
WELCOME!
Campbell Kids

MARKING KIDS BIRTHDAY — Among the merchants participating in the observance of the Campbell Kids Birthday was George DeLap of the Holiday Super Market. Stores across the nation joined in the celebration, but only the Campbell area had special programs.

CENTER OF INTEREST — During the week-long observance, Campbell displays attracted much attention. Photographer Fred Helmbold of Camden High found that pretty Judy Christian and Campbell's Soups made an interesting picture.



HOSPITAL PARTY—Campbell Soup Company sponsored parties in the children's wards of Santa Clara County Hospital as a feature of Campbell Kids Week. Each youngster received a Campbell Kids toy, and 53 youngsters participated. Above, Ed Stanley, who is in charge of the hospital school, presents a Campbell Kid doll to a young patient, as a member of the teaching staff watches.



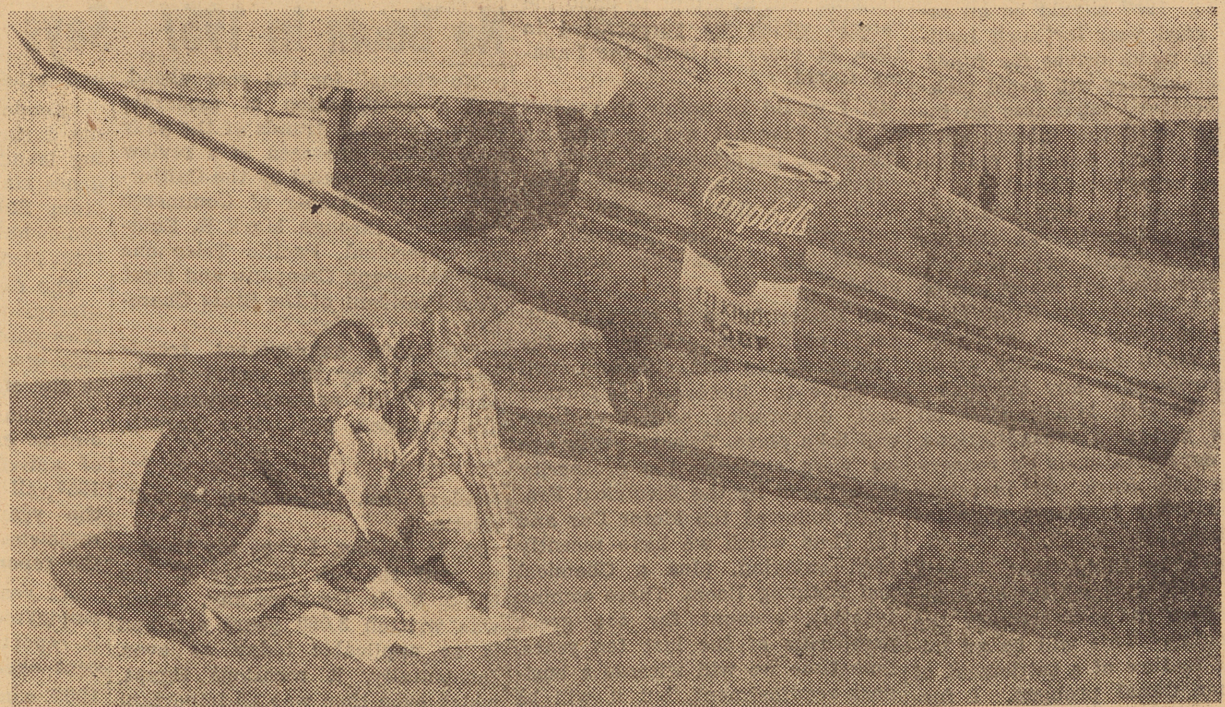
HAPPY YOUNGSTER—This tot was among the hospital patients who received Campbell Kids toys during a program at Santa Clara County Hospital.

bell Kids
ELEBRATION

AMPBELL KIDS WEEK
CALIFORNIA
10-16 1956

The **INSIDE STORY**—Camden High School electees ''took over'' the school district for the day and learned how the school board functions. In a special session, above, they hear Harold Seyferth, Planning Consultant, discuss building plans.

THE ''MAYOR'' SPEAKS—Jim Corbus, Campbell High School student council member and mayor pro tem in the Junior Citizens Day program, urged that the event be made an annual affair, an idea that was enthusisticlly endorsed by all concerned.



DISCUSSING MISSION—John R. Hensely, member of Campbell Sales Company's sales staff and a pilot, checks map of the Campbell area with Ed Wright of Lee Bros. Market, also a pilot, as they prepared to take off on a coupon drop flight over Campbell. The coupons were retrieved by youngsters and turned in at retail stores for full-color photographs of Lassie, star of Campbell Soup Company's award winning television series. Ten thousand photographs were distributed.

WELCOME!
Campbell Kids
Birthday Celebration!

CAMPBELL KIDS BOOSTER—Tony Oreglia, owner of the AA Market, stands before one of the displays of Campbell products featured by Campbell area merchants during the program.

Campbell's
SOUPS
ALL VARIETIES

WINDOW DISPLAY—Many retail merchants put in both interior and exterior displays to mark Campbell Kids Week. This window of the San Tomas Food Center called attention to the celebration.

JOINT EFFORT—Retail stores joined with the Campbell Soup Company and the youth of the area to make Campbell Kids Week a memorable one. Above, John R. Hensley, Campbell Sales Company, and Ed Wright, manager of Lee Bros. Super Market, fashion a particularly attractive display of Campbell products.

HAPPY BIRTHDAY BOYS!
Campbell Kids
EGGS
CRACKERS
SNOWDRIFT
CAKE MIX
SALAD OIL
BEEF PIES
WELCOME!

BIRTHDAY AD—Highlighting the Campbell Kids Birthday, this San Tomas Food Center interior display listed suggested buys. Lee R. Colvett, co-owner, examines poster.

BUILDING IT UP—Leon Chapatte, manager of the Town Pride Market, completes a special display featured by the store during Campbell Kids Week.

CAMPBELL DISPLAY—Lester D. Davis of the Quito Food Center was one of many Campbell area merchanats featuring special displays during Campbell Kids Week.

Babson Predicts No War, Small Business Failures, Slightly Rising Living Cost and Tight Money for 1957

By Roger W. Babson

Both presidential candidates, in their pre-election speeches promised PEACE, PROSPERITY, and PROGRESS. They stated that they must do this in order to enforce the Employment Act of 1946. This is the basis of my Outlook for 1957, tempered of course by Russia.

1. World War III will not start in 1957.

2. 1957 will witness gradually increasing inflation.

3. Manufacturers will be faced with higher costs for both materials and labor.

4. All business will be confronted by increased competition, both within their own industries and from other industries.

5. More advertising will be necessary in 1957 if profits of manufacturers and retailers are to equal those of 1956.

6. Failures will increase in 1957, both as to numbers and liabilities. Thousands of small concerns will be wiped out. One or two of the largest corporations will face bankruptcy or re-organization.

7. Cost of living will rise slightly during 1957.

8. Most labor unions will hesitate to make public fights for higher wages, but will work for shorter hours, pensions, and "fringes."

9. Europe must pay so much more for oil that it will have less money for purchasing other goods.

10. Unexpected events will occur during 1957; however, as a whole, business will remain fair, but with smaller profits.

Money Outlook

11. As foreign countries must pay in gold or dollars for oil, their industries will be handicapped, unemployment will increase, and pressure for aid from the United States will be greater.

12. The Federal Reserve Board will not relax its restrictions so long as we have full employment in the United States; but if unemployment increases we may expect a relaxatioon. I am very glad Mr. Robert Cutler will again be Mr. Eisenhower's adviser.

13. Owing to the tremendous numbers of employees, suppliers, and retailers dependent upon the large corporations, these will be first to receive bank funds.

14. Many plans for expansions of plants by both big business and little business, will be postponed. Most corporations will find it difficult to get new shorter money at any price in quantity; while long-term financing will be too expensive.

15. Tight money will cause state, municipal, and town governments to postpone plans for building roads, schools, and hospitals except in cases where the Federal Government pays most of the costs. This will put a damper on many lines of business.

16. Owing to these increased money rates, state, municipal, and town bonds, although tax free, have been declining rapidly in price. Most financial advisers forecast much lower prices for such securities. It is possible that the postponement of such building plans may so diminsh demand for such money that these non-taxable bonds will sell at higher prices before the year is out. This postponement may also reduce the price of steel and other materials.

17. The money managers for each corporation, large and small, will now arrange their financing needs for two years by either securing the necessary funds now or reducing their requests.

18. Prices of corporation bonds will not recover so quickly as the non-taxable. I forecast lower prices for most corporation bonds.

19. Many of the smaller and newer corporations will be much disappointed by their inability to secure funds during 1957, except by selling convertible preferred stocks on terms very favorable to investors. It is well to issue such securities when money rates are low because the advantages continue for many years; but not when mooney is tight, as such securities then tie up the borrower for a long number of years at high rates.

20. This means that 1957 will be a good year for investors to switch from low-yielding stocks to attractive bond issues.

Real Estate Outlook

21. Home building, corporate expansion, and municipal improvements will decline in 1957. Therefore, it will not be a good year for speculating in real estate.

22. Interest rates on mortgages will be higher in 1957. Loans not "federally" guaranteeds will require larger margins.

23. Real estate in large cities will continue inactive with declining prices due to lack of parking facilities.

24. Suburban real estate will continue active, but fewer new houses will be built. Houses will be for sale by executives who have lost their well-paid jobs.

25. Purchasers will give more attention to the size of the lots than to the houses. Better locations can be secured by buying existing houses. Modern kitchens will become a "must."

26. Acreage near proposed shopping centers will be excellent for speculation. The automobile will continue to raise havoc with real estate prices, helping some locations and hurting others.

27. New inventions in connection with heating, lighting, and other features will make most older houses obsolete.

28. Large commercial firms will continue prosperous. Small farms on the fringes of cities will be more valuable. The outlying medium-sized farms will be both expensive to operate and hard to sell.

29. The nearness to schools, churches, stores, and bus routes will become a more important factor in the re-sale of homes.

30. Those wishing to own a well-located home to occupy will find 1957 a good year to buy or build; but a dangerous year for speculation.

Stock Market Outlook

31. It is foolish for anyone to now forecast the stock market for 1957. The Dow-Jones Industrial Average, now around 490, may decline to 400 or advance to 600 during 1957.

32. All investors will want "safety", but wise investors will first decide whether they also want "income" or "profit". Only by luck can you obtain all three features with certainty during 1957.

33. Investors can buy, during 1957, well-seasoned preferred stocks (preferably cumulative) which will give, with safety, a yield of near 6%. I will gladly send, free of charge, a list of such to any reader so requesting.

34. During 1957 good utility stocks should be attractive for yield and marketability. The demand for electricity will continue to increase throughout 1957.

35. The above two recommendations apply to those in moderate income tax brackets. The investor in medium or high brackets will buy during 1957 non-taxable state, municipal, or town bonds carrying "full faith and credit." Taxes will gradually increase during 1957, and non-taxable bonds will be more in demand from wise investors.

36. I am not now prepared to advise readers who do not care for income, but only for profit. As above stated, the Dow-Jones Industrial Average may approach, during 1957, either 400 or 600. It will be very easy to make a mistake by either buying or selling stocks at this time, except for intelligent switches. I am willing to say, however, that readers should not get panicky and sell their oils. Even Gulf Oil, which has the largest interests in the very rich Middle East fields, should not be sold.

37. All sensible investors will carry good bank balances and reserves during 1957 so as not to be caught, whatever happens.

38. There should be no panic in the stock market during 1957. Stocks will either fluctuate near their present levels or else will gradually slide downward or upward. It will be risky to borrow mooney to buy stocks in 1 957; rather, one might sell stocks to get out of debt.

39. The way to make money in the stock market is: (1) Confine your purchases to the stocks of the leading companies in each industry. (2) Diversify moderately and do not try to pick out winners, remembering that, whether you buy or sell, someone (probably as smart as you) is doing the opposite at the same time. (3) Store up cash when most people are bullish; use this cash to buy stocks when most people are bearish.

40. We are no longer on the Gold Standard but on a Political Standard. Although the Law of Action and Reaction will ultimately rule, yet periods of prosperity can artificially be extended by manipulating money rates, subsidies, and other financial props.

41. Every reader should have a little stock in one of the local banks in which he has his account. Bank stocks should make money during 1957, whatever the "blue chips" do.

International and Other Affairs

42. During 1957 the Administration will do everything possible to keep us out of war. It certainly will not get us involved with England, France, Israel, or their allies.

43. So loong as President Eisenhower is in good physical condition (as Commander-in-Chief), he will back the United Nations with our Army, Navy, and Air Force. This is the only way in which he will be tempted ever to enter World War III.

44. The United States will not use the A-Bomb or H-Bomb during 1957 or give these bombs to any other nation. However, to save the United Nations, President Eisenhower will give that organization all the bombs it wants.

45. 1957 should be a good year to make tax-exempt gifts to colleges, hospitals, and other worthy causes. You, however, should give a stock which shows you a profit, and let the beneficiary do the selling. 1957 should be an especially good year for such institutions to make drives for funds.

46. Householders will avoid making unnecessary purchases on installments until the international situation clears. Several feasible plans are being considered, one of which is to have a very small tax on every gallon of oil moving through the Canal with the understanding that the mney will be used for financing the Great Dam on the Nile River which the Egyptians so much need. This would make unnecessary any expropriation of the rich Middle East oil reserves and any renegotiations. Either expropriatioons or renegotiations will scare our investors out of making further foreign investments.

47. The big thing that Russia wants is not so much the oil fields as freedom to pass through the Dardanelles. This will be an important feature of a settlement of the Suez Canal problem. I further forecast that the Republic of Panama will attetmpt to undo the "steal" which we perpetrated in 1904, in order to build the Panama Canal.

48. I would be unfair to readers of this Forecast not to mention the great importance of Mr. Eisenhower's health. In connetction with any building, business, investment, or other program, it should be continually kept in mind.

49. Better fed and more intelligent populations, both in the United States and elswhere, will continue to increase. Important new discoveries and inventions will take place. Twenty years ago we were enjoying the prosperity brought on by the Electrical Era. Then followed the Motor Car and Oil Eras which we have recently been enjoying, plus a Chemical and Building Boom. These coming together account for the great prosperity of the last ten years. Sometime we will witness a business readjustment, but it will be followed by a new Electronic and Nuclear Era. Therefore, be optimistic.

50. In closing, I urge my friends to read the 8th Chapter of the Bible Book Deuteronomy, which was written 3,000 years ago and is as applicable today as ever. Incidentally, it mentions Egypt, which even then was an important factor in world events.

THE 'OL SWIMMIN' HOLE . . . is actually a street—the intersection of Almarida and Dutard Avenues. It was "flooded" July 4 when irrigation water from a nearby orchard overflowed. The same thing happened again the morning after Halloween, when vandals opened the gates on the dam that controls the flow of water into the orchard.

No 'Boom in 1957 Says State C. of C.

No "boom" for the year ahead, but a continuation of moderate rising economic trends of the year now ending are seen in a review and forecast issued by the California State Chamber of Commerce this week through Mark R. Sullivan, president, Pacific Telephone and Telegraph Company and First Vice President of the State Chamber.

California employment trends are shown by the report to be ahead of the national average as are incimoes, population growth, and other economic indicators.

"Economic activity in California during 1956 continued the rising trend which has been in evidence since May 1954," the report from Sullivan stated, "but at a somewhat more moderate rate than prevailed during 1955."

The fields of construction, manufacturing, and the service industries continued to show "a markedly greater rate of expansion" in the state.

"Although some California economists expect a possible slowing of activity after the middle of 1957, all of those reporting expect the year to average out at a somewhat higher level than 1956" the report said.

At year-end the manufacturing employment picture in California is reported to be running 11 per cent ahead of the same period in 1955, compared to a national gain of one per cent.

San Jose Bank Increases Interest

Directors of the First National Bank of San Jose this week raised the bank's savings account interest rate from two to three per cent—fifty per cent increase.

The new rate went into effect January 1 of this year. The bank is the first in this area to raise the rate to the maximum permitted by the Federal Reserve Board and Federal Deposit Insurance Corporation under a recent ruling.

Benson's
CAMPBELL CLEANERS
We're Looking Forward to Another Year
in which to Serve
Nice Folks Like You!

PLANT NOW!
BARE ROOT and CITRUS TREES
Discount on all FRUIT TREES
FREE -- 3 SHRUBS
A WEEK — AS PRIZES
Drop Name and Address in Box
with Each Purchase
BLUE CHIP
CAMPBELL
NURSERY
236 N. Winchetster Road
(Corner Latimer)

PET MILK LARGE CAN 10¢
MARGARINE MAIDRITE Lb. carton 5 for 99¢
CHEER BLUE GIANT SIZE 59¢
COFFEE D-W ALL-PURPOSE GRIND Lb. 69¢
DEL MONTE TUNA Large Can 29¢
Large Ranch Fresh Double AA EGGS Dozen 55¢
SWIFT'S JEWEL OIL Quart 49¢
Ice Cream Carnation Brentwood 1/2 Gal. 59¢
BIRDS EYE FROSTED FOODS
CUT CORN
MIXED VEGETABLES
PEAS and CARROTS
POTATO PATTIES
SPINACH
SQUASH
PEAS
6 FOR 99¢
CRACKERS 1 Lb. RITZ 33¢
Hunt's 300 Can PEAS 2 For 27¢
MARLO
SPAGHETTI & MEAT BALLS
CHICKEN RAVIOLI 1½ tin
HALF and HALF DINNER
3 for $1
WE GIVE BLUE CHIPS STAMPS
USDA Graded Choice Steer CHUCK POT ROAST Lb. 39¢
USDA Graded Choice Steer BONELESS CROSS RIB ROAST Lb. 69¢
PORK ROAST Grain Fed Eastern Semi-Boneless Butts Lb. 49¢
USDA Graded Choice Steer
SWISS STEAK Lb. 69¢
PRIME RIB STEAK Lb. 75¢
USDA Graded Choice Steer ROUND STEAK Lb. 79¢
PORK CHOPS Grain Fed Eastern Loin Best End Cuts Lb. 49¢
VEAL STEAK Tender, Milk Fed Veal Best Shoulder Cuts Lb. 57¢
Lots and Lots of Meat SMOKED HAM SHANKS Lb. 33¢
SLICED BACON Eastern Lb. 43¢
Armour's Star BOLOGNA CHUBS lb. 39¢
FILET OF COD Ocean Fresh Lb. 33¢
100% Beef — Freshly Ground GROUND BEEF 3 Lbs. $1.00
Armour's Star ALL-MEAT FRANKS Lb. 45¢
Assorted Sliced LUNCHEON MEAT lb. 49¢
MONTEREY JACK or Mild Oregon CHEDDAR CHEESE Lb. 49¢
DOG FOOD CHUBBY 6 For 49¢
TOM'TO SAUCE HUNT'S 4 For 29¢
DOUBLE AA MARKET
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Specials for Thurs., Fri., Sat.
January 3-4-5

"The Valley's House of Good Eating —
Where Friends and Neighbors Meet"
THE VIRGINIAN Restaurant
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